



GETTIN' ROWDY IN THE STIX

AUGUST 10-16, 2026

**Inside you will find:
New and Returning Events, Full Schedules,
Event Entry Forms, and More!**

BROWNCOUNTYSDFAIR.COM



WELCOME

TABLE OF CONTENTS

PAGE	
2	Welcome
3	Fair Information <ul style="list-style-type: none">- Fair Policies- Staff
4	2026 Fair Board <ul style="list-style-type: none">- BCF App
5	Information <ul style="list-style-type: none">- BCF Merch- NEW in 2026- Mascot Race- Friends of the Fair Sign Up
6	Events <ul style="list-style-type: none">- Dacotah Stampede Stick Horse Rodeo- Keep Kids Safe Campaign- 4-H Gala
7	Events <ul style="list-style-type: none">- Hotdog Eating Contest- Foam Party- Amusement Midway Providers
8	Future of the Fairgrounds <ul style="list-style-type: none">- 4-H Community Building- Fairgrounds Improvements
9	Brown County Fair Foundation
10	Vendors <ul style="list-style-type: none">- Oasis-Taste of the Fair-ZEUS
11	Information <ul style="list-style-type: none">-Fueling the Fair Board-Casey Sock Monkey
12	Competitive Exhibits <ul style="list-style-type: none">-Contests-Competitive Exhibits BookQR Code
13	Competitive Exhibits Schedule
14	Sponsors
15	NVC Tent Schedule
16	Trusty's Tent Schedule
17	Ken's Tent Schedule
18-19	Avera Kids' Zone Schedule <ul style="list-style-type: none">-Smile of the Day
20	Clubhouse Schedule
21	Centennial Village Schedule <ul style="list-style-type: none">-21+ All-Week Wristband
22	Information <ul style="list-style-type: none">-Farmers Union Ag Expo Center-Ranch Games-Fairgrounds Events-QR Code for Livestock Book
23	Livestock Schedule
24	BCF Ticket Information
25	Grandstand Events
26-27	2026 Corporate Sponsors
28	Hours of Operation & Events
29	Information <ul style="list-style-type: none">-First Aid Station-BCF Junior Fair Board-Agtegra People Movers-Courtesy Carts
30	BCF Survey



The mission of the Brown County Fair is to provide diversified and economical events overseen by volunteers while maintaining the fair's heritage and planning for the future.



"GETTIN' ROWDY IN THE STIX"

NANCY RADKE - FAIR BOARD PRESIDENT

We're Gettin' Rowdy in the Stix in 2026! The Brown County Fair Board and our community partners are excited to bring you a perfect combination of new thrills and your traditional favorites at this year's BCF!

Entertainment galore at your Favorite Free Fair -- opportunities to admire our 4-H kids' hard work, enjoy fabulous food on the Midway, shop the vendor's amazing deals, hear incredible music at the Grandstand and in the tents, and heart-stopping rodeo action. You're not going to want to miss a moment!

Hard work, energy, enthusiasm, and dedication are the words I use to describe the Brown County Fair Board. I've been honored to serve with this amazing group of people for six years. Serving as this year's Board President has been both challenging and rewarding, but I'm incredibly proud of all the improvements our Team has made with the scheduling, entertainment, and fairgrounds. With the passion of this Fair Board to achieve excellence combined with the Fair staff's eagerness to provide the necessary tools to complete any task – I have no doubt that BCF '26 will be the Best Brown County Fair Week yet!

Thank you for making the BCF your summer destination! As you gather with your family and friends to enjoy the week, I encourage you to remember that the Brown County Fair is only possible with the time of volunteers and the donations of sponsors. If you love the BCF as much as I do, please consider giving your time and talents to keep it successful. Thank a volunteer, support the vendors, purchase a ticket, congratulate an exhibitor, and join us in Gettin' Rowdy in the Stix in 2026.



RACHEL KIPPLEY- FAIR & PARKS MANAGER

Fair Board President Nancy Radke describes the essence of the BCF with her theme "Gettin' Rowdy in the Stix in 2026." It sums up EVERY Brown County Fair! The rich tradition of family and friends carving out an annual week to reunite, camp together, get a bit crazy, get a bit muddy, and make memories.

We owe a debt of gratitude to all the volunteers and sponsors who make the Brown County Fair possible. Thank you to this incredible Fair Board, as well as the Friends of the Fair, Legacy Team, Junior Fair Board, and community groups who sacrifice countless personal hours to organize, set up, and run the weeklong festivities. The BCF doesn't happen overnight, and some are surprised to discover that we are already making plans for 2027 and beyond. Thank you to the generous sponsors who make free admission, free parking, and so much incredible entertainment possible.

Soaking up the final rays of sunshine before heading back to the classroom, children roam wild around the BCF in an atmosphere that's exhilarating, educating, and safe. Please check out the new Photo Stations around the fairgrounds which provide a memorable backdrop for a snapshot of your kiddo. But more importantly, the **Keep Kids Safe Campaign**, sponsored by Les Schwab Tires, ensures that if you get separated from your kiddo, you have a recent and easily accessible photo to share with security and staff to get you reunited as quickly as possible.

We hope you'll notice and appreciate the many upgrades that are being made around the Brown County Fairgrounds. See page 8 for details on all these improvements, but a huge **Shout Out to the Brown County Highway Dept. and Commission** for our new roads, drainage, and landscapes.

These projects don't happen by accident. Donations through our 501C3 BCF Foundation give tax benefits to supporters while improving the fairgrounds. In addition, the fairground annexation allows the collection of sales tax earmarked solely for the Fairground Improvement Fund. Additional revenue gained from our new liquor license will further our ability to make much needed upgrades.

Thank you for spending the BCF week with us! Don't miss a moment: compete in a contest, taste a new treat, meet a vendor, admire the livestock, enter an exhibit, volunteer for two hours, and make a memory. See you at the Fair!

FAIR INFORMATION

FAIR POLICIES

NO PETS ALLOWED IN CORE AREA

The Brown County Fair Board has enacted a **NO PETS** policy in the core area of the fairgrounds. Pets are **not** allowed in the buildings, barns, or in the areas where commercial vendors such as concessionaires, machinery or the carnival are set up. Likewise, pets are **not** allowed in the grandstand.

Pets **are** allowed in the campgrounds and parking lots, but are not allowed beyond those areas. Please keep that in mind before you bring your pets to the fair.

Brown County Fairgrounds ordinance mandates pet owners clean up after their pets while on the Fairgrounds.

ANY PETS LEFT IN VEHICLES WILL BE REPORTED TO BROWN COUNTY DISPATCH!

Exceptions: Service & performance animals and animals that are on the grounds for exhibition in a 4-H and Open Class Livestock event.



GOLF CART, ATV & UTV POLICY



Golf Cart, ATV & UTV operators must have a valid driver's license. Carts are **NOT** allowed in the CORE AREA. They must have a headlight when operated in the dark.

GRANDSTAND CLEAR BAG POLICY

ALLOWED:

Clear, transparent bags; small clutches/ wallets (may not be larger than 6.5" x 2" x 4.5")

PROHIBITED:

All purses & bags larger than a clutch bag, backpacks, camera bags, coolers & luggage.

ACCOMODATIONS:

Diaper bags & medical bags needed to accomodate specific needs may be allowed but are subject to be searched.

* ALL BAGS ARE SUBJECT TO SEARCH *

POLICY IS ONLY APPLICABLE FOR CONCERT NIGHTS

ALL POLICIES AND A MAP DEFINING THE CORE AREA CAN BE FOUND ON OUR WEBSITE



BROWNCOUNTYSDFAIR.COM

BROWN COUNTY FAIR & PARKS STAFF



Rachel Kippley- Fair & Parks Manager, McKenzie Bierman- Fair & Parks Assistant Manager, Sarah Hartje- Event Coordinator, Misty Dosch- Administrative Assistant, Becca Tullar- 4-H Youth Program Educator, Gentry Pigors- Fair & 4-H Summer Intern, Addisyn Heinrich- Fair & 4-H Social Media Intern, Fairgrounds Staff: Joe Kaven, Jase Kumpf, Robert Bernhardt, Terry Dosch, Aiden Hernandez, Greg Markley

2026 FAIR BOARD



BROWN COUNTY FAIR IS A MEMBER OF THE FOLLOWING ORGANIZATIONS:



2026 FAIR BOARD



Nancy Radke
President



Dylan Frey
1st Vice President



Trevor Meints
2nd Vice President



Jeff Kippley
Secretary



Dwight Guthmiller
Member at Large



Donald Burgard



Payton Carda



Aaron Dosch



Joel Green



Kevin Heinrich



Nicole Hansen



Samantha Hockenbrock



Katie Kroger



Katie Moulsoff



Brodie Mueller



Terry Nash



Eric Pigors



Rhonda Retzlaff



Alley Shelton



Jeff Swingler



Dan Stevens



Joyce Voeller

CONTACT INFORMATION

Phone: 605-626-7116

Email: fair@browncounty.sd.gov

Website: browncountysdfair.com

TAP INTO THE FUN!



Schedules



Maps



Vendors



Buy Tickets

The NEW Brown County Fair App is your "Go To" resource for all things fair! Get information on campgrounds, concerts, favorite events you don't want to miss, and SO MUCH MORE!

DOWNLOAD THE APP TODAY!



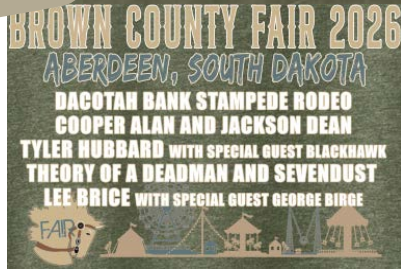
INFORMATION

BCF MERCH

\$20

\$5

\$5
CLEAR BAGS



AVAILABLE YEAR ROUND!

BEFORE THE BCF: FAIR OFFICE
DURING THE BCF: ODDE OFFICE & TICKET BOOTH

MORE MERCHANDISE AVAILABLE!

MASCOT RACE

ALL MASCOTS WELCOME!



LOCATION: CLUBHOUSE

DATE: FRIDAY, AUGUST 14TH

MEET & GREET: 11:45 AM

RACE: 12:00 PM

FIND FERRIS THROUGHOUT THE WEEK, SNAP A PICTURE WITH HIM AND TAG US ON SOCIALS!

NEW IN 2026

- Corgi Races
- Scrapbook Showdown
- Chicken Chuckin' Contest
- ZEUS- Biggest thrill ride ever to debut at BCF (Separate ticket)
- New Food - Dole Whip, Loaded Fries, Jerk Chicken Tacos, Boneless Wings
- Crowns & Cowboy Boots
- America 250 - Historical Flowerbed Displays and Paint the Prairie: Spirit of '76 Art at the Fair Contest



FRIENDS OF THE FAIR SIGN UP

Volunteer Areas:

- Grandstands
- People Movers
- Booths & Vendors
- Rodeo
- Special Events
- Buildings & Grounds
- Competitive Exhibits
- Livestock

BROWN COUNTY FAIR
AUGUST 10TH-16TH

BrownCountySDFair.com
click the link - VOLUNTEERS

605-626-7116

fair@browncounty.sd.us



EVENTS

WORLD'S SMALLEST RODEO

DACOTAH STAMPEDE STICK HORSE RODEO

DATE: Tuesday, August 11th, 2026

REGISTRATION: 2:30 p.m.

TIME: 3:00 p.m.

AGE LIMIT: Ages 3-8

LOCATION: Trusty's Tent by Climate Control

TO ENTER: Sign-up at the Hitch'N Post Western Store. There is no charge to enter. Contestants can pick up a Dacotah Stampede Wild Stick Horse (taming the stick horse is the responsibility of the contestant) at the Hitch'N Post. Contestants have the option of using their own stick horses.

RULES: The contestants may compete in up to three events.

Stick Horse Parade: Contestants will parade their Stick Horse around the ring after participating in each event. Cowboy and Cowgirl attire is highly recommended. Prizes for winners in each event will be presented by Hitch'N Post. Contestants turn in their number when done and receive a participation bandana.

- Pole Bending:** Contestants will ride their Stick Horse in and out of a line of poles, circling the last pole and weaving in and out of the poles back to the start/finish line.
- Barrel Race:** Contestants will ride a traditional clover leaf barrel pattern around three barrels.
- Best Dressed Contest:** Contestants will compete for best dressed horsemanship outfit (horse & rider).

Every contestant receives a bandana for participating!

Parents and grandparents earn bragging rights. Flash photos are encouraged. Judges decisions are final.



Keep Kids Safe

PRESENTED BY



PARENTS! STOP

LES SCHWAB PRESENTS FOUR BACKDROPS FOR FUN BCF SNAPSHOTS. TAKE A QUICK PIC OF YOUR CHILD SO YOU HAVE AN UPDATED PHOTO ON YOUR PHONE! IF SEPARATED, THIS RECENT PICTURE WILL ASSIST IN GETTING YOU AND YOUR CHILD RECONNECTED QUICKLY.



BROWN COUNTY

4-H GALA



Brown County 4-H
Community Building
Fundraiser

Live Pie Auction, Silent Auction,
Raffle Drawings, Food and Drinks

BROWN COUNTY
FAIRGROUNDS
09/10/2026

GALA TICKET PRICING:

\$50

RAFFLE TICKET
AND FOOD/DRINK

\$25

FOOD/DRINK

\$10

KIDS 5-18



5 AND UNDER
ARE FREE



SATURDAY, AUGUST 15TH, 2026

11:00 AM AT KEN'S FAMILY TENT

ENTRIES LIMITED TO FIRST 10 CONTESTANTS

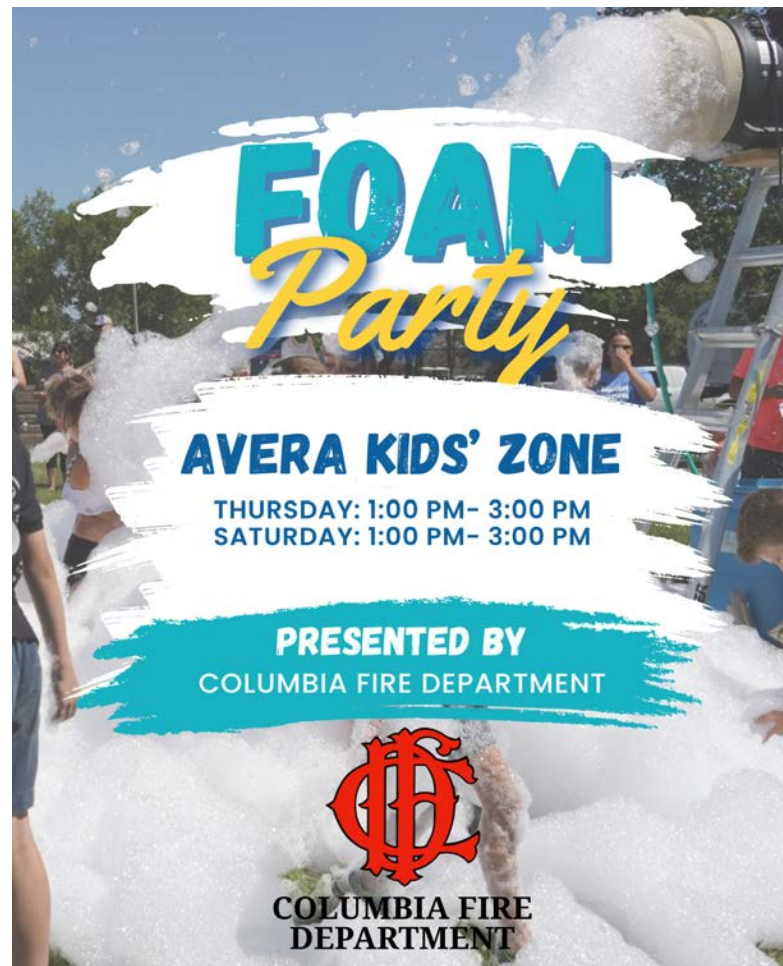
REGISTER ONLINE

WWW.BROWNCOUNTYSDFAIR.COM/PARTICIPATE/COMPETE



SPONSORED BY:

COREY & JAIMIE MITCHELL, TAULELLE CONCESSIONS,
HUB CITY RADIO, & BROWN COUNTY JUNIOR FAIR BOARD



FOAM Party

AVERA KIDS' ZONE

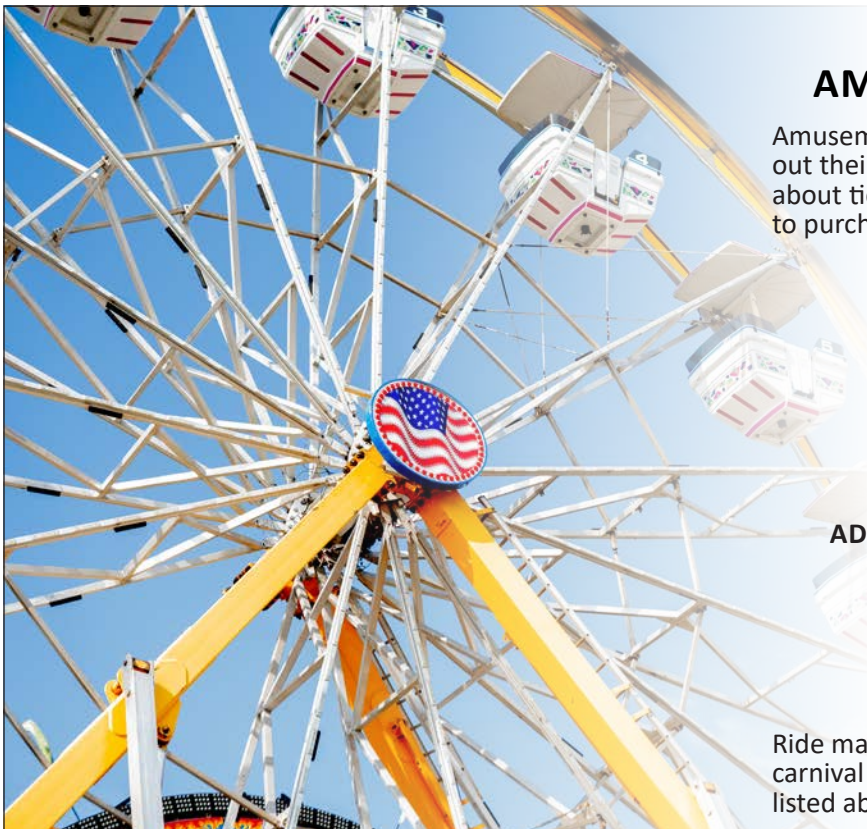
THURSDAY: 1:00 PM- 3:00 PM

SATURDAY: 1:00 PM- 3:00 PM

PRESENTED BY
COLUMBIA FIRE DEPARTMENT



COLUMBIA FIRE
DEPARTMENT



AMUSEMENT MIDWAY PROVIDERS

Amusement Midway Providers return for the 2026 Fair. Try out their cashless card system, where you don't have to worry about tickets while you're riding the Tilt-a-Whirl! Don't forget to purchase your All Day or 6-Day Mega Pass by **JULY 31ST!**

- TUESDAY:** 5:00 p.m. - Midnight
- WEDNESDAY:** 1:00 p.m. - Midnight
- THURSDAY:** 1:00 p.m. - Midnight
- FRIDAY:** 1:00 p.m. - Midnight
- SATURDAY:** 1:00 p.m. - Midnight
- SUNDAY:** 1:00 p.m. - 5:00 p.m.

ALL DAY WRISTBANDS

ADVANCE TICKETS: \$30.00

FAIR WEEK: \$37.00 - *Starting Tuesday at 5:00 p.m.*

ALL WEEK MEGA PASS:

\$90.00 - *Only available through July 31st!*

Ride many fun-filled hours for one low price! Redeem your carnival ticket at the carnival ticket booth during the hours listed above.

FUTURE OF THE FAIRGROUNDS



New Building. New Adventures. New Memories
Brown County 4-H Community Building
For more information, please follow the QRCode



The Brown County Fair Board and staff continue working tirelessly to make improvements, so the community can be proud of their Brown County Fairgrounds. In 2025, you probably noticed the new Mega Construction Small Animal Barn, fresh concrete in the Beef Barn wash racks, Gaga Ball pit, huge shade structure, and more trees planted. Well, why stop there? In 2026, you will notice the newly expanded gravel road system in the primitive campgrounds, upgrades to the grandstand stage, and a new stage on the west side of the Clubhouse. In addition, Crafted Interior donated beautiful picnic tables and Linda Krage donated additional shade structures. Working with the Brown County Commission, Fair Foundation, 4-H Leaders' Association, and countless supporters, we are also actively fundraising for a new 4-H Community Building to house Brown County's flourishing 4-H Program. Within the next 4 years, we hope to replace our aging Grandstand facilities in order to continue the caliber of music, rodeo, and speedway entertainment the region has come to expect. However, this preservation and modernization of the Fairgrounds only happens with wide-spread taxpayer support and community partnerships. Please join our efforts today!





Brown County Fair Foundation

BCFF is a 501c3 tax-exempt organization that is committed to preserving and enhancing the fairgrounds.



VIP Parking

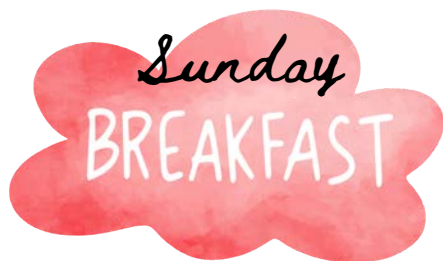
Claim your spot for 2026!

Benefits of parking:

- *Close to grandstands
- *4 day concert pass
- *2 Hall of Fame passes
- *2 Sunday morning breakfast passes
- *2 Fair shirts

\$1,000

Contact the fair office or call 605-380-0222 for more details



Sunday, August 16, 2026
8:00 - 10:30 a.m.

\$5.00/person, 3 & under free
Breakfast @ Clubhouse

Brown County Fair Foundation 5K Run/Walk/Bike

Saturday, August 8, 2026

Registration - 8 a.m.

Race Start - 8:30 a.m.



Sponsors: Aberdeen Running Club, Shoe Science on Main and SD Army National Guard

2026 Hall of Fame Inductees



2026 inductees: Geraldine* & John Kippley, Rick Pigors, Mike Hasebroeck, Richard Taulelle, & Thomas Carlson



Save the date for next years
Hall of Fame Banquet :
April 10, 2027

✉ bcfairfoundation@gmail.com



[browncountyfairfoundation](https://www.facebook.com/browncountyfairfoundation) EIN: 87-4566246

VENDORS

BROWN COUNTY FAIR VENDORS

LOOKING FOR A PLACE TO MEET AT THE FAIR? MAKE THE OASIS YOUR MEETING SPOT WITH FRIENDS AND FAMILY!

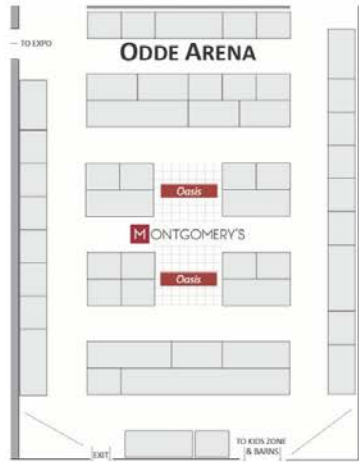
OASIS

SPONSORED BY

MONTGOMERY'S

OASIS - CELL PHONE CHARGING STATION 

 SPONSORED BY AGRISOMPO



FOR A COMPLETE LIST OF VENDORS VISIT OUR WEBSITE



BROWNCOUNTYSDFAIR.COM/VENDORS/

TASTE OF THE FAIR

View the full schedule for free or discounted food options:
 4-H BBQ - Ken's Picnic - Military Appreciation Breakfast -
 Watermelon Feed - Foundation Breakfast - Root Beer Float
 Primrose Senior Day Lunch - Salvation Army Lunch

\$2 TUESDAY
11AM - 3PM

Follow the QR code for more information and a list of all participating vendors



HEIGHT 131 FT

SPEED 75 MPH

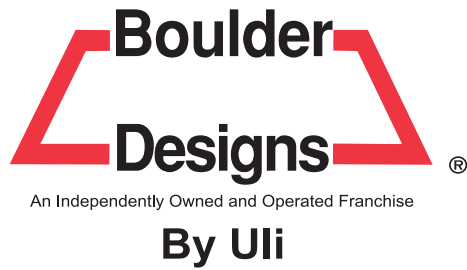
ZEUS

ZEUS IS A SEPARATE ATTRACTION FROM THE CARNIVAL MIDWAY
 ONLY CASH OR CREDIT CARD WILL BE ACCEPTED

DO YOU DARE RIDE THE ZEUS?

MUST BE 52" TO RIDE AND UNDER 6 FT TALL.

INFORMATION



Thank you for Fueling the Fair Board!

The following sponsors have graciously donated meals or finances to keep our Fair Board powered during the week of the fair.

Jimmy John's Millstone
McDonald's Taco Johns
Brown County Fair Foundation
C-Express Convenience Stores
First Savings Bank
Landra Ag Finance
Military Appreciation Breakfast
Primrose Retirement Community

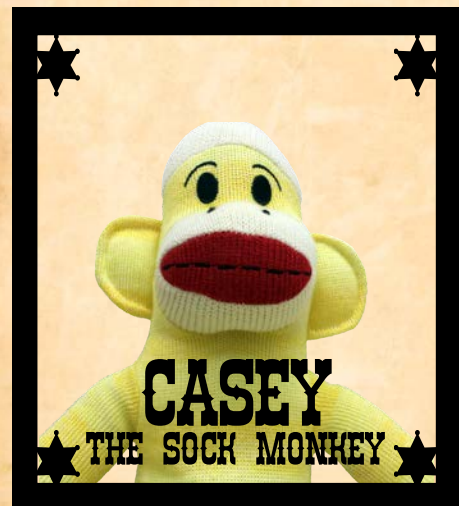
If you see them around the fair or in the community, please pass along your thanks! It takes a lot to power the fair, and we couldn't do it without the support of these community all-stars!



Contact us
for your
custom design!
661-805-0711

WANTED

FOR CUTTING IN LINE AT THE TILT-A-WHIRL,
SWINGING FROM THE CEILING AND ALL
AROUND SHENANIGANS AT THE FAIR



IF YOU FIND CASEY, RETURN HIM TO THE FAIR OFFICE
IN THE ODDE ICE ARENA TO COLLECT YOUR REWARD

DAILY REWARD: BCF MERCH

COMPETITIVE EXHIBITS CONTESTS

SALSA CONTEST

MAZATLAN



Mexican Restaurant

SPONSORED BY:
MAZATLAN MEXICAN RESTAURANT

SHOE  SCIENCE
ON MAIN

SMELLY SHOE SHOWDOWN

SPONSORED BY:
SHOE SCIENCE ON MAIN

BATTERED BOOT SHOWDOWN



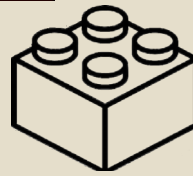
FOR LIFE OUT HERE

SPONSORED BY:
TRACTOR SUPPLY

PAINTED ROCK CONTEST



SPONSORED BY:
WEBER LANDSCAPING INC.



SPONSORED BY:
THE DBAN FAMILY

ANTHEM OATS CONTEST

ANTHEM

SOUTH • 1882 • DAKOTA

SPONSORED BY:
ANTHEM OATS

KING ARTHUR FLOUR CONTEST



SPECIAL BAKING CONTEST

CUBE CONTEST



SPONSORED BY:
THUNDER ROAD &
ALLEVITY ENTERTAINMENT

DIP-TASTIC CONTEST



SPONSORED BY:
POP'S BIG EASY



ALL OFFICIAL DETAILS, TIMES, AND ENTRY INFORMATION
CAN BE FOUND IN THE COMPETITIVE EXHIBITS BOOK

SCAN THE QR CODE FOR THE FULL EXHIBITOR BOOK!

COMPETITIVE EXHIBITS SCHEDULE

FRIDAY, AUGUST 7th

Registration Deadline- Projects not registered by this deadline are still accepted but will not be eligible for Best of Show or Best of Class

SATURDAY, AUGUST 8th

1:00 p.m. - 5:00 p.m. Entry Card Pick-up and Project Drop Off

SUNDAY, AUGUST 9th

11:00 p.m. - 3:00 p.m. Entry Card Pick-up and Project Drop Off
3:30 p.m. Judges and Helpers meeting
4:00 p.m. Judging- *Building is closed to all exhibitors and public until it reopens on Tuesday morning*



Friends
OF
SDPB

TUESDAY, AUGUST 11th

10:00 a.m. Scrappin Showdown, BCF Scrapbook Page Registration- *Clubhouse*
10:30 a.m. Scrappin Showdown, BCF Scrapbook Page Contest- *Clubhouse*
11:00 a.m. - 8:00 p.m. Competitive Exhibits Building Open to Public
2:00 p.m. Simple Sourdough- *Sweet Pea Cakery*
4:00 p.m. Painted Rock Contest- **Registration**
4:30 p.m. Painted Rock Contest- *Sponsored by Weber Landscaping, Inc.*

WEDNESDAY, AUGUST 12th

10:00 a.m. - 8:00 p.m. Competitive Exhibits Building Open to Public
1:00 p.m. Jigsaw Puzzle Contest- *Check-In- Clubhouse*
1:30 p.m. Thattza Pizza Jigsaw Puzzle Contest- *Clubhouse*
2:00 p.m. Minds Matter: Brain Health for all Ages- *Tiffany Hoefl, Minds Matter PLLC*
4:00 p.m. Native Plants: Pollinators & Known Medicinal Qualities- *Robin Buerbaugh, SDSU Horticulture Extension Field Specialist Master Gardener*

THURSDAY, AUGUST 13th

10:00 a.m. - 8:00 p.m. Competitive Exhibits Building Open to Public
10:30 a.m. Puppet Show- *Miss Sabrina and Friends, K.O. Lee Library*
2:00 p.m. All About Ground Pork- *Tanya Torguson, South Dakota Pork Producers Council*
3:45 p.m. Lego Contest- **Contestant Drawing**
4:00 p.m. Lego Contest- *Sponsored by The Oban Family*

FRIDAY, AUGUST 14th

10:00 a.m. - 8:00 p.m. Competitive Exhibits Building Open to Public
12:00 p.m. Film Presentation- **Two 1963 films about Fischer Quints birth-** Discussion led by Troy McQuillen
1:00 p.m.- 6:00 p.m. Meet Dakota Life host Tim Davidson
2:00 p.m. Dress for the Day You Want to Have- *Vicki Fredrickson*

SATURDAY, AUGUST 15th

10:00 a.m. - 8:00 p.m. Competitive Exhibits Building Open to Public
10:30 a.m. Smelly Shoe & Battered Boot Showdown- *Winners announced in Ken's Tent*
10:45 a.m. - 12:00 p.m. Salsa Contest- **Registration**
12:00 p.m. Salsa Contest- *Sponsored by Mazatlan Mexican Restaurant*
Public Tasting to follow Salsa Contest
2:30 p.m. Fruit Trees for this Region- *Aaron Kiesz, Aberdeen City Forester*
4:00 p.m. How to Write Your Story- *Jodi Weigel, Aberdeen Area Genealogical Society*

SUNDAY, AUGUST 16TH

10:00 a.m. - 5:00 p.m. Competitive Exhibits Building Open to Public
12:00 p.m. Dip-Tastic Registration
12:30 pm. Dip-Tastic Contest- *People's Choice- public judging*
5:30 p.m. - 7:00 p.m. Release of Open Class Competitive Exhibits
5:30 p.m. - 6:00 p.m. Foot Traffic Only
Gate A will open to vehicle traffic at 6:00 PM. Please exit through Gate B.

4-H STATIC EXHIBIT SCHEDULE

SUNDAY, AUGUST 9TH

3:00- 6:00 p.m. Judging & Entry of all Static Exhibits
Poultry Egg Judging: All eggs will be judged during Static Exhibit Judging

SUNDAY, AUGUST 16TH

5:00 p.m. All Static Exhibits Released
FOOT TRAFFIC ONLY

SPONSORS

Specialized Care in Aberdeen

Your care team lives in the same community you do, and that means something. The team at Avera St. Luke's Hospital will be here for you and your family through it all with the latest treatment options, allowing you to get care in your local clinic. These specialized providers are located right here in Aberdeen and visit clinics across the area as part of our outreach care program.

This includes local access to:

- Latest diagnostic services and imaging technology
- Clinical trials
- 24/7 Level III Trauma Center
- Specialty services brought to rural facilities
- Telemedicine services
- Surgical care



Specialized care is what we do.
Compassionate is who we are.

Avera.org/StLukes

Specialty care includes:

- Nephrology
- Pulmonology
- Orthopedics
- Urology
- Cardiology
- Sports Medicine

PRIM-2270050

this
is
living!®



PRIMROSE®

RETIREMENT COMMUNITIES

PrimroseRetirement.com 🏠

Primrose Senior Day Wednesday, August 12th

9:00-11:00 am - Morning Bingo
in the NVC Tent with Coffee, Donuts & Prizes!

FREE Events at the **Ken's Tent**

- 11:00 am **Music by Mogen's Heroes**
- Noon **Primrose Senior Lunch**
- 1:30 pm **Primrose Senior Bingo**
With lots of gift card prizes!
- 3:00 pm **Primrose Ice Cream Social**
with Venessa Carpenter

Check out the **Primrose Senior Photography** entries
in the Competitive Exhibits Building!

TENT SCHEDULE



TUESDAY, AUGUST 11 - Tough Enough to Wear Pink Day, Poultry Day

5:30 PM **Family Night with Praise and Worship-** Hosted by Aldersgate Church

WEDNESDAY, AUGUST 12 - Primrose Senior Day, Sheep & Goat Day

9:00 a.m. - 11:00 a.m. **Primrose Early Bird Senior Bingo**
Sponsored by Primrose and Kessler's
Morning Coffee and Donuts
Sponsored by Mark Mehlhoff Insurance & Caribou Coffee

2:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

4:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill and leave amazed

5:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

7:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill and leave amazed

THURSDAY, AUGUST 13 - 4-H & Kids' Day, Pork Day, Co-Op Day

9:00 a.m. **Senior Charity Bingo- Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Caribou Coffee

2:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

4:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill and leave amazed

5:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

7:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill and leave amazed

FRIDAY, AUGUST 14 - Full Circle Ag Day, Crop Production Day

9:00 a.m. **Senior Charity Bingo- Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Caribou Coffee

2:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

4:00 p.m. **ZZ-3-** The Baddest ZZ Top tribute band in the land

5:30 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

7:00 p.m. **ZZ-3-** The Baddest ZZ Top tribute band in the land

9:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill- West side of the NVC Tent

SATURDAY, AUGUST 15 - Military Appreciation Day & Demkota Ranch Beef Day

9:00 a.m. **Senior Charity Bingo- Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Caribou Coffee

12:30 p.m. **South Dakota Farmers Union Forum-** Town Hall with National Farmers Union Leadership

2:00 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

3:30 p.m. **ZZ-3-** The Baddest ZZ Top tribute band in the land

5:00 p.m. **Minor Mischief-** An award-winning Twin Cities-based a capella music group

6:30 p.m. **ZZ-3-** The Baddest ZZ Top tribute band in the land

9:00 p.m. **Fire Performer Jodie Smalley-** Feel the heat, experience the thrill- West side of the NVC Tent

SUNDAY, AUGUST 16 - Family Fun Day, Dairy Day

10:00 a.m. **Arise Church Service-** Worship at the Fair

11:30 a.m. **4-H Performing Arts**

1:00 p.m. **Pops New Rhythm-** Pops and Friends, featuring Gordy Zens, Classic Americana

2:30 p.m. **4-H Performing Arts**

TENT SCHEDULE

TRUSTY'S TENT BY **CLIMATE** **CONTROL**



TUESDAY, AUGUST 11 - Tough Enough to Wear Pink Day, Poultry Day

- 2:30 p.m. Stick Horse Rodeo & Best Dressed Contest Registration
3:00 p.m. Stick Horse Rodeo & Best Dressed Contest
Sponsored by Hitch'N Post Western Store; South Dakota Rodeo Queens & Hub City Radio
5:30 p.m. Good Shepherd Lutheran Church- Worship Service

WEDNESDAY, AUGUST 12 - Primrose Senior Day, Sheep & Goats Day

- 11:30 a.m. Rubber Chicken Chuckin' Contest
12:30 p.m. Keith Raymond - Magician
2:00 p.m. Keith Raymond - Magician
3:30 p.m. Venessa Carpenter- Western Country singer and Songwriter
5:00 p.m. Keith Raymond - Magician
6:30 p.m. Venessa Carpenter- Western Country singer and Songwriter

THURSDAY, AUGUST 13 - 4-H & Kids' Day, Pork Day, Co-Op Day

- 12:30 p.m. Mogen's Heroes- 60's, 70's, 80's Music
1:30 p.m. Storybook Land Theater
3:30 p.m. Mogen's Heroes- 60's, 70's, 80's Music
5:00 p.m. Storybook Land Theater
6:30 p.m. Mogen's Heroes- 60's, 70's, 80's Music

FRIDAY, AUGUST 14 - Full Circle Ag Day, Crop Production Day

- 10:00 a.m. Aberdeen Area Humane Society Pets' Meet & Greet
2:00 p.m. Keith Raymond - Magician
3:30 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence
5:00 p.m. Keith Raymond - Magician
6:30 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

SATURDAY, AUGUST 15 - Military Appreciation Day, Demkota Ranch Beef Day

- 11:00 a.m. FFA Auction Event - All proceeds benefit local FFA
2:00 p.m. Keith Raymond - Magician
3:30 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence
5:00 p.m. Keith Raymond - Magician
6:30 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

SUNDAY, AUGUST 16- Family Fun Day, Dairy Day

- 12:00- 3:00 p.m. Gelly Ball- low-impact, mess-free shooting game similar to paintball or laser tag, but designed to be much safer and virtually pain-free- *VanMeter Entertainment*

TENT SCHEDULE



WEDNESDAY, AUGUST 12 - Primrose Senior Day, Sheep & Goat Day

- 11:00 a.m. Mogen's Heroes- 60's, 70's, 80's Music
12:00 p.m. Primrose Senior Day Lunch- Sponsored by Primrose
1:30 p.m. Primrose Senior Day Bingo- Sponsored by Primrose
2:45 p.m. Senior Photography Awards- Sponsored by Primrose
3:00 p.m. Ice Cream Social featuring Venessa Carpenter
Sponsored by Primrose
5:00 p.m. Rising Star Talent Show- Sponsored by Hub City Radio & Pauer Sound
7:30 p.m. Mogen's Heroes- 60's, 70's, 80's Music

THURSDAY, AUGUST 13 - 4-H & Kids' Day, Pork Day, Co-Op Day

- 11:00 a.m. Kid's Picnic featuring Phil Baker - Children's Entertainer
3:30 p.m. 1270's- Delivering the biggest hits of the 1950s, 60s, and 70s with a modern style
5:00 p.m. 4-H BBQ - Sponsored by the Brown County Fair; Kippley Angus Farms; and Schley Family Farm Inc. - Jerry & Jacie Schley
6:00 p.m. Night at the Fair with 4-H- Fashion Revue, Public Presentations, and 4-H Royalty
7:30 p.m. 1270's- Delivering the biggest hits of the 1950s, 60s, and 70s with a modern style

FRIDAY, AUGUST 14 - Full Circle Ag Day, Crop Production Day

- 10:00 a.m. Ol' Fashion Fun & Games for Kids- Sponsored by the Dacotah Prairie Museum
12:00 p.m. 1270's- Golden Oldies with 1950s and 1960s Rock and Roll
1:00 p.m. My Monday Regrets- A Unique Rock Sound with a Combination of Original and Cover Songs
3:00 p.m. 1270's- Delivering the biggest hits of the 1950s, 60s, and 70s with a modern style
4:30 p.m. Root Beer Float Feed- Sponsored by Frederick Seed & Kippley Group
5:30 p.m. My Monday Regrets- A Unique Rock Sound with a Combination of Original and Cover Songs
7:00 p.m. 1270's- Delivering the biggest hits of the 1950s, 60s, and 70s with a modern style

SATURDAY, AUGUST 15 - Military Appreciation Day & Demkota Ranch Beef Day

- 7:30 a.m. Military Appreciation Breakfast
Sponsored by the FEM Electric Association, Lake Region Electric Association, Northern Electric Cooperative & The Brown County Fair
11:00 a.m. Hotdog Eating Contest- Sponsored by Corey & Jaimie Mitchell, Taulelle Concessions, Hub City Radio & Brown County Fair Junior Fair Board
Smelly Shoe & Battered Boot Contest Winner Announcement
1:30 p.m. Danica Michaels- Country Music Singer/Songwriter and Proud Patriot
3:30 p.m. Watermelon Feed- Sponsored by Kippley Group; Malpert Insurance and Schriver's Mortuary
4:00 p.m. Danica Michaels- Country Music Singer/Songwriter and Proud Patriot
6:00 p.m. Danica Michaels- Country Music Singer/Songwriter and Proud Patriot

SUNDAY, AUGUST 16- Family Fun Day, Dairy Day

- 12:30 p.m. Starling & The Call Boys- Eclectic midwest indie rock featuring original music and 90s/00s covers
2:00 p.m. Crown & Cowboy Boots- Brought to you by Miss Brown County Fair
Admission Fee: non-perishable donation (all items will be donated to Aberdeen Food Pantry)
3:30 p.m. Crowns & Cowboy Boots- Crowning Ceremony & Autograph Signing
4:00 p.m. Starling Call- Eclectic midwest indie rock featuring original music and 90s/00s covers

KEN'S FAMILY TENT STAGE SPONSORED BY:



BANKNORTH

KIDS' ZONE SCHEDULE



MONDAY, AUGUST 10

- 3:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 5:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 7:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union

TUESDAY, AUGUST 11 - Tough Enough to Wear Pink Day, Poultry Day

- 10:00 a.m. Bike Safety Activity and Prizes- Sponsored by Avera Nurse Practice Council
- 11:00 a.m.- 1:00 p.m. Feed the Kids Lunch- Sponsored by The Salvation Army
- 1:30 p.m. Dig for Dough- Kid's Money Hunt- Sponsored by American Bank & Trust
- 2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 5:00- 7:00 p.m. Avera Night in the Kids' Zone
- 7:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union

WEDNESDAY, AUGUST 12 - Primrose Senior Day, Sheep & Goat Day

- 10:00 a.m. Bike Safety Activity and Prizes- Sponsored by Avera Nurse Practice Council
- 12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 12:00 p.m. - 5:00 p.m. KIDSIGHT - Free Children's Vision Screening (12 months and older) - Sponsored by the Aberdeen Lions Club
- 12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
- 1:00 p.m. Basketball Shootout Contest with NSU Wolves- Meet the players and/or coaches and win prizes
- 1:30 p.m. Dig for Dough- Kid's Money Hunt- Sponsored by American Bank & Trust
- 2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 6:30 p.m. Kids Workout with Avera Human Performance Center
- 6:30 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union

THURSDAY, AUGUST 13 - 4-H, Kids', Pork & Co-Op Day

- 10:00 a.m. - 2:00 p.m. Farm Safety Party -Brought to you by Agtegra Cooperative, Avera, Northern Electric Cooperative, Lake Region Electric, & FEM Electric Celebrate farm safety throughout our community! All ages welcome! Features: ATV Simulator, Fire Extinguisher Safety & Stop the Bleed Trainings, Electrical Safety Demonstrations, Helmet Safety and more!
- 12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 12:00 p.m. - 5:00 p.m. KIDSIGHT - Free Children's Vision Screening (12 months and older) - Sponsored by the Aberdeen Lions Club
- 12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
- 1:00 p.m. Basketball Shootout Contest with NSU Wolves- Meet the players and/or coaches and win prizes
- 1:00 p.m. - 3:00 p.m. Foam Party- Sponsored by Columbia Fire Department
- 1:30 p.m. Dig for Dough- Kid's Money Hunt- Sponsored by American Bank & Trust
- 2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 2:30 p.m. Veggie 500 Races- Sponsored by the Jim River Yacht Club
- 3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 3:15 p.m. A-"MAZE"-ING Race- Registration
- 3:30 p.m. A-"MAZE"-ING Race
- 4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
- 5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 7:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union

KIDS' ZONE SCHEDULE CONTINUED

FRIDAY, AUGUST 14 - Full Circle Ag Day, Crop Production Day

- 10:30 a.m. Story Time- K.O. Lee Library
- 12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 12:00 p.m. - 5:00 p.m. KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
- 12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
- 1:30 p.m. Dig for Dough- Kid's Money Hunt- *Sponsored by American Bank & Trust*
- 2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 2:30 p.m. Veggie 500 Races- *Sponsored by the Jim River Yacht Club*
- 3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

SATURDAY, AUGUST 15 - Military Appreciation, Demkota Ranch Beef Day

- 12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 12:00 p.m. - 5:00 p.m. KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
- 12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
- 1:00 p.m. - 3:00 p.m. Foam Party- *Sponsored by Columbia Fire Department*
- 1:30 p.m. Dig for Dough- Kid's Money Hunt- *Sponsored by American Bank & Trust*
- 2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 2:30 p.m. Veggie 500 Races- *Sponsored by the Jim River Yacht Club*
- 3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
- 7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

SUNDAY, AUGUST 16- Family Fun Day, Dairy Day

- 12:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 12:00 p.m. - 4:00 p.m. Lyle Schaunaman Kiddie Train Runs
- 1:30 p.m. Dig for Dough- Kid's Money Hunt *Sponsored by American Bank & Trust*
- 2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
- 2:30 p.m. Veggie 500 Races- Finals- *Sponsored by Jim River Yacht Club*
- 4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

Find the SMILE OF THE DAY on the Grandstand
Jumbotrons Wednesday-Saturday!

SMILES
of the day



Merxbauer Maier VanLaecken

DENTAL CENTER
605-725-0800

ALL AGES
VENUE
UNTIL
8 P.M.

CLUBHOUSE

EXPANDED
BEVERAGE
OPTIONS

HAPPY HOUR Monday- Thursday 4-6 P.M. \$15 Buckets of Beer

MONDAY, AUGUST 10TH

4:00 p.m. - 6:00 p.m. Happy Hour
4:00 p.m. - Close Clubhouse Open to Public
4:00 p.m. - 7:00 p.m. American Legion Burger Night
8:00 p.m. DJ Rob VanMeter
*Thank you, Groton HOSA, for partnering with the Fair Board!

TUESDAY, AUGUST 11TH

10:00 a.m. Scrappin Showdown, BCF Scrapbook Page- Registration
10:30 a.m. Scrappin Showdown, BCF Scrapbook Page- Contest
4:00 p.m. - 6:00 p.m. Happy Hour
4:00 p.m. - Close Clubhouse Open to Public
8:00 p.m. DJ Rob VanMeter
*Thank you, Groton HOSA, for partnering with the Fair Board!

WEDNESDAY, AUGUST 12TH- Hosted by Dakota Broadcasting

1:00 p.m. Jigsaw Puzzle Contest- Check In
1:30 p.m. Jigsaw Puzzle Contest- Sponsored by Thatzza Pizza
3:15 p.m. - 4:00 p.m. Estate & Business Planning- Thompson Law
4:00 p.m. - 6:00 p.m. Happy Hour
4:00 p.m. - 2:00 a.m. Clubhouse Open to Public
6:00 p.m. Boots R Made for Dancin'- Line dancing with instructor Carol Aberle
8:00 p.m. DJ Rob VanMeter
*Thank you, Aberdeen Hockey Association, for partnering with the Fair Board!

THURSDAY, AUGUST 13TH- Hosted by Thompson Law

11:00 a.m. - 2:00 a.m. Clubhouse Open to Public
4:00 p.m. - 6:00 p.m. Happy Hour
6:00 p.m. Boots R Made for Dancin'- Line dancing with instructor Carol Aberle
10:00 p.m. My Monday Regrets
*Thank you, Brown County Fair Foundation, for partnering with the Fair Board!

FRIDAY, AUGUST 14TH- Hosted by Tip & Toe Nails

11:45 a.m. Mascot Meet & Greet
12:00 p.m. Mascot Competition
11:00 a.m. - 2:00 a.m. Clubhouse Open to Public
10:00 p.m. Lizzy Hofer Band
*Thank you, Northwestern School, for partnering with the Fair Board!

SATURDAY, AUGUST 15TH

9:00 a.m. - 2:00 a.m. Clubhouse Open to Public
9:00 a.m. Baby Crawling Contest - Registration
10:00 a.m. Baby Crawling Contest - Sponsored by the Brown County Fair
12:00 p.m. Reliaride Cornhole Tournament- Registration
1:15 p.m. Reliaride Cornhole Tournament
10:00 p.m. Lizzy Hofer Band
*Thank you, Frederick Area School, for partnering with the Fair Board!

SUNDAY, AUGUST 16TH

8:00 a.m. - 5:00 p.m. Clubhouse Open to Public
8:00 a.m. - 10:30 a.m. Brown County Fair Foundation Pancake Breakfast
Hosted by BCF Board Alumni- \$5.00/ Person- Children 3 & Under Free

AMERICAN
LEGION



Pauer
Sound
LLC.
605-226-2380

STAGE PRESENTED BY: PAUER SOUND

CELL PHONE
CHARGING STATION
SPONSORED BY:
Invenergy



NOW SERVING FOOD!



CENTENNIAL VILLAGE SCHEDULE

MONDAY, AUGUST 10TH

11 a.m.- 2 a.m. Centennial Village Open to Public
7:00 p.m. Karaoke by Mark Remily

TUESDAY, AUGUST 11TH

11 a.m.- 2 a.m. Centennial Village Open to Public
7:00 p.m. Karaoke by Mark Remily

WEDNESDAY, AUGUST 12TH

11 a.m.- 2 a.m. Centennial Village Open to Public
2 p.m. - 5 p.m. Retro Rockets
5:00 p.m. Travis Larson Band
7:00 p.m. Dirty Boot Band
9:00 p.m. Barstool Prophets

THURSDAY, AUGUST 13TH

11 a.m.- 2 a.m. Centennial Village Open to Public
America 250 Plein Air Art Competition
8:00 a.m. Check-in- Village Entrance
10:0 a.m. Check-in, Youth Division- Village Entrance
2 p.m. - 5 p.m. Retro Rockets
5:00 p.m. Richard Banker
7:00 p.m. Soul Drive
9:00 p.m. Barstool Prophets

FRIDAY, AUGUST 14TH

11 a.m.- 2a.m. Centennial Village Open to Public
2 p.m. - 5 p.m. Retro Rockets
5:00 p.m. To be Announced
7:00 p.m. To Be Announced
9:00 p.m. Bad Dawg

SATURDAY, AUGUST 15TH

11 a.m.- 2 a.m. Centennial Village Open to Public
1 p.m. - 5 p.m. Retro Rockets
5:00 p.m. To be Announced
7:00 p.m. To Be Announced
9:00 p.m. Bad Dawg

SUNDAY, AUGUST 16TH

11 a.m.- 3 p.m. Centennial Village Open to Public

SPIRIT OF '76

PLEIN AIR ART COMPETITION

At the Brown County Fair

Centennial Village



Details and Registration Online
at dacotahprairiemuseum.org



THURSDAY, AUGUST 13



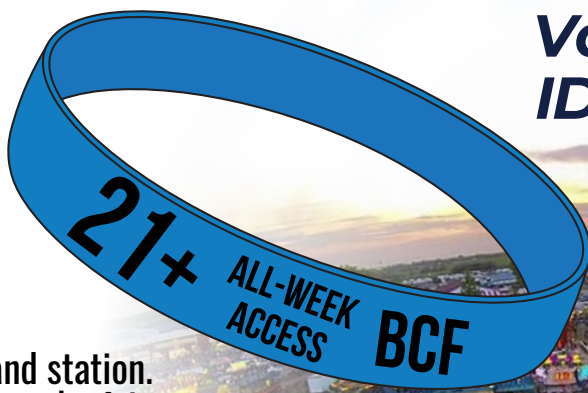




NEW! 21+ ALL-WEEK WRISTBAND

VALID IN ALL ALCOHOL-SERVING AREAS:

- CLUBHOUSE
- CENTENNIAL VILLAGE
- GRANDSTAND



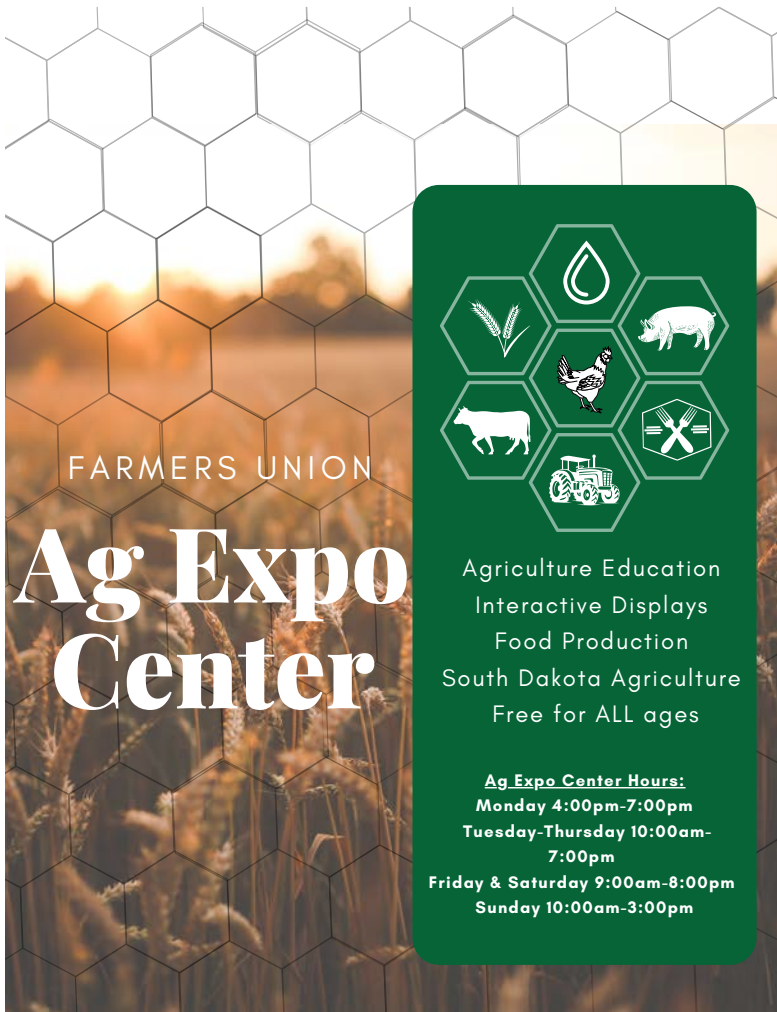
Valid All Week.
ID Verified Once.

Present a valid ID at any wristband station.
Your wristband is valid throughout the fair.

*Brown County and Law Enforcement reserve the right to reverify ID.




INFORMATION



FARMERS UNION

Ag Expo Center



Agriculture Education
Interactive Displays
Food Production
South Dakota Agriculture
Free for ALL ages

Ag Expo Center Hours:
Monday 4:00pm-7:00pm
Tuesday-Thursday 10:00am-7:00pm
Friday & Saturday 9:00am-8:00pm
Sunday 10:00am-3:00pm



SUNDAY
AUGUST 16, 2026

BROWN COUNTY FAIR

RANCH GAMES

SCHEDULE

REGISTRATION STARTS
9:00 A.M.

EVENT STARTS WITH JR
10:00 A.M.

AGE GROUPS

- ★ 16-20 (JR Division)
- ★ 21-30 (Open Young Adult)
- ★ 31-45 (Open Adult)
- ★ 45+ (Masters)

PLEASE CONTACT BLAIR ANDREWS 605-228-9032 WITH ANY QUESTIONS



LOOKING AT HOSTING AN EVENT?

CHECK OUT THE BROWN COUNTY FAIRGROUNDS & RICHMOND YOUTH CAMP

Weddings, Trade Shows, Banquets, Livestock Shows, Camps, & More!

Call the Fairgrounds to inquire about future dates!

605-626-7116

ALL OFFICIAL DETAILS, TIMES, AND ENTRY INFORMATION CAN BE FOUND IN THE LIVESTOCK BOOK



SCAN THE QR CODE FOR THE FULL LIVESTOCK BOOK!

LIVESTOCK SCHEDULE

MONDAY, AUGUST 10TH

- 8:00 a.m. ● Open Class Youth Horse- *Registration*
- 9:00 a.m. ● Open Class Youth Horse Show Time

TUESDAY, AUGUST 11TH

- 10:00 a.m. ● 4-H Dog - *Entry*
- 11:00 a.m. ● 4-H Dog Show

WEDNESDAY, AUGUST 12TH

- 8:00 a.m. - 11:00 a.m. ● Rabbit Arrival & *Check In*
FFA Arrival Time for All Species
- 9:00 a.m. - 11:00 a.m. ● Swine Arrival & *Check In*
- 9:00 a.m. - 11:00 a.m. ● 4-H & FFA Swine *Check In, Weigh-In & Entry*
- 10:00 a.m. - 12:00 p.m. ● 4-H & FFA *Check In & Entry* - Beef, Dairy Cattle, Dairy Goats, Meat Goats, Sheep, and Poultry
- 11:00 a.m. ● Wrangler Team Roping- *Entry*
- 12:00 p.m. ● Wrangler Team Roping- *Roping Begins*
- 1:00 p.m. ● 4-H & Open Class Rabbit Show
- 3:00 p.m. ● 4-H & Open Class Poultry Show
- 4:00 p.m. ● Companion Animal Show- Guinea Pigs will show with Companion Animals

COLOR KEY- BARN LOCATIONS

- FARMERS UNION INSURANCE- LUX AGENCY, INC. HOG & SHEEP BARN SPONSORED BY CAMERON LUX
- KESSLER'S EXPO ADDITION
- DEMKOTA RANCH BEEF SHOW RING
- AKKERMAN ARENA SPONSORED BY SADDLE CORRAL
- MEGA CONSTRUCTION INC. SMALL ANIMAL BARN
- OPEN CLASS SHEEP BARN
- MIDWEST VET BEEF BARN

THURSDAY, AUGUST 13TH

- 7:00 a.m. - 10:00 p.m. ● Open Class Breeding Sheep- *Arrival*
- 8:00 a.m. ● 4-H Swine Show
- 4-H & Open Class Dairy Cattle Show
- 9:00 a.m. ● Wrangler Team Roping- *Entry*
- 9:30 a.m. ● 4-H & Open Class Dairy Goat Show
- 10:00 a.m. ● Wrangler Team Roping- *Roping Begins*
- 10:00 a.m. ● 4-H Sheep Show
- 12:00 p.m. ● 4-H Meat Goat Show
- 1:00 p.m. ● FFA Livestock Show
- 5:00 p.m. ● 4-H BBQ- Ken's Family Tent- *Sponsored by The Brown County Fair; Kippley Angus Farms; and Schley Family Farm Inc.*
- 5:00 p.m. ● Night at the Fair with 4-H-Ken's Family Tent- Fashion Revue, Public Presentations, 4-H Royalty, and Fundraiser

SHOWMANSHIP

- SHOWMANSHIP LOTS- Exhibitors age as of January 1st, 2026.
1. Senior- Ages 14-19
 2. Junior- Ages 11-13
 3. Beginner- Ages 8-10

FRIDAY, AUGUST 14TH

- 7:00 a.m. - 10:00 p.m. ● Open Class Breeding Sheep- *Arrival*
- 8:00 a.m. ● 4-H Beef Show- Order: Breeding Beef, Showmanship, Market Beef, Prospect Calf
- 10:00 a.m. - 12:00 p.m. ● Open Class Breeding Sheep- *Check In & Entry*
- 1:00 p.m. ● 4-H Round Robin Showmanship
- 3:00 p.m. ● 4-H Premium Sale- Treats Courtesy of Aberdeen Area Chamber of Commerce Ag Committee

SATURDAY, AUGUST 15TH

- 7:00 a.m. - 9:00 a.m. ● Open & Junior Beef- *Check In & Entry*
- 8:00 a.m. ● Open Class Breeding Sheep Show
- 8:00 a.m. - 9:00 a.m. ● Open Class Meat Goat- *Check In & Entry*
- Youth Open Class Swine - *Check In & Entry*
- Open Class Market Lamb- *Check In & Entry*
- 9:00 a.m. - 10:00 a.m. ● Trail Obstacle Horsemen's Challenge- *Entry*
- 10:00 a.m. ● Trail Obstacle Horsemen's Challenge- *Start*
- Open Class Meat Goat Show
- Open & Junior Beef Show
- 12:00 p.m. ● Youth Open Class Swine Show
- 2:00 p.m. ● Open Class Market Lamb Show
- 5:00 p.m. ● Lords & Ladies Lead Show

SUNDAY, AUGUST 16TH

- 7:00 a.m. - 10:00 a.m. Release of 4-H & Open Class Livestock Exhibits **NO TRAILERS ALLOWED AFTER 10:00 A.M.**
Sweet 16 Arrival
- 7:30 a.m. - 8:00 a.m. ● AQHA Level 1 Youth and Amateur and Open Breed Horse Show- *Registration*
- 8:00 a.m. ● AQHA Level 1 Youth and Amateur and Open Breed Horse Show- *Event time*
- 10:30 a.m. Sweet 16- *Check In*
- 12:30 p.m. ● Sweet 16 Showdown
- 6:00 p.m. Release of Sweet 16 at conclusion of show
Release of 4-H & Open Class Livestock Exhibits
NO TRAILERS ALLOWED BEFORE 6:00 P.M.

**** ALL SHOWS WILL START 20 MINUTES AFTER THE CONCLUSION OF THE PREVIOUS SHOW BUT NOT BEFORE SCHEDULED TIME****

TICKET INFORMATION



**3 Day
General
Admission**

Wednesday, Thursday
& Saturday

Pre-Fair: \$120
Fair Week: \$140



**Carnival Mega Pass
Tuesday-Sun**

Pre-Fair: \$90

**ONLY AVAILABLE
UNTIL JULY 31ST**



**3 Day
Reserved**

Wednesday, Thursday
& Saturday

Pre-Fair: \$140
Fair Week: \$160



**Single Day
Ride Wristband**

Pre-Fair: \$30
Fair Week: \$37



**4 Day
General
Admission**

Wednesday, Thursday,
Friday & Saturday

Pre-Fair: \$150
Fair Week: \$170



**PRCA Rodeo
Monday & Tuesday**

Children (4-12): \$10
Pre-Fair: Adult: \$20
Fair Week: Adult: \$25



**Single
Tickets**

Wednesday, Thursday,
Friday & Saturday

Pre-Fair: \$50
Fair Week: \$60

TICKET SALE LOCATIONS:

Ken's SuperFair Foods,
C-Express (N 2nd St.),
Hitch'N Post
OR Online at



www.browncountysdfair.com

*Children 3 & Under: Free for all Grandstand events

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GRANDSTAND EVENTS

MONDAY, AUGUST 10

7:00 p.m. **DACOTAH BANK STAMPEDE PRCA RODEO**

Presented by BNSF Railway

YOUTH MUTTON BUSTING

Sponsored by: Jeff Howard, Schley Family Farm, & Saddle Corral

TUESDAY, AUGUST 11

10:00 a.m. **RODEO SLACK - FREE EVENT**

7:00 p.m. **DACOTAH BANK STAMPEDE PRCA RODEO**

Presented by BNSF Railway

"TOUGH ENOUGH TO WEAR PINK" NIGHT!

Relay for Life Breast Cancer Awareness Night

YOUTH MUTTON BUSTING

Sponsored by: Jeff Howard, Schley Family Farm, & Saddle Corral

WEDNESDAY, AUGUST 12

8:00 p.m. **COOPER ALAN & JACKSON DEAN**

Sponsored by: Channel Seed & Dakota Broadcasting

THURSDAY, AUGUST 13

8:00 p.m. **TYLER HUBBARD with special guest BLACKHAWK**

Sponsored by: Edward Jones, Pioneer, & Pure Country

FRIDAY, AUGUST 14

8:00 p.m. **THEORY OF A DEADMAN & SEVENDUST**

*Sponsored by: South Dakota Army National Guard,
Buffalo Wild Wings, & The Vault*

SATURDAY, AUGUST 15

8:00 p.m. **LEE BRICE with special guest GEORGE BIRGE**

*Sponsored by: Dakotaland Federal Credit Union, Conklin Clinics, &
Pheasant Country*

FIREWORKS

Sponsored by: Malpert Insurance & Nelson Sales & Service

SUNDAY, AUGUST 16

10:00 a.m. **RANCH GAMES- FREE EVENT**

Registration: 9:30 a.m.

Event: 10:00 a.m.

Beginning with Junior Division

2:00 p.m. **ANTIQUA TRACTOR PULL- FREE EVENT**

Located North of the Grandstand- near the pits

Sponsored by: Pro Ag Supply, Insurance Plus, & The Moose Club

DOORS OPEN

6:00 p.m. Monday & Tuesday

6:30 p.m. Wednesday-Saturday



THANK YOU CORPORATE SPONSORS

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2026 BROWN COUNTY FAIR!



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HOURS OF OPERATION & EVENTS

SATURDAY, AUGUST 8TH

8:00 a.m. Fair Foundation 5K Run/Walk/Bike- Registration-Clubhouse
8:30 a.m. Fair Foundation 5K Run/Walk/Bike- Start- Clubhouse
9:00 a.m. **CALLING ALL VOLUNTEERS!** Assist in setting up for BCF- meet the fairboard at the Expo

MONDAY, AUGUST 10TH

4:00 p.m.- 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

TUESDAY, AUGUST 11TH - Tough Enough to Wear Pink, Poultry Day

10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open
11:00 a.m. - 3:00 p.m. \$2 Tuesday Participating Food Concessions Open
11:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
Courtesy Carts Running- Thanks to Hub City Church!
3:00 p.m. - 11:00 p.m. Concessions Open to Public
5:00 p.m. - 12:00 a.m. Carnival Open to Public

WEDNESDAY, AUGUST 12TH - Primrose Senior Day, Sheep & Goat Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to QQP!
10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open
10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
11:00 a.m. - 11:00 p.m. Concessions Open to Public
1:00 p.m. - 12:00 a.m. Carnival Open to Public
2:00 p.m.- 8:00 p.m. Agtegra People Movers Running

THURSDAY, AUGUST 13TH - 4-H & Kids' Day, Pork Day, Co-Op Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running-Thanks to QQP!
10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open
10:00 a.m. - 8:00 p.m. Agtegra People Movers Running
10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
11:00 a.m. - 11:00 p.m. Concessions Open to Public
12:00 p.m. - 3:00 p.m. KR Balloon Factory, Balloon Animals on Steroids!
1:00 p.m. - 12:00 a.m. Carnival Open to Public
5:00 p.m. - 7:00 p.m. KR Balloon Factory, Balloon Animals on Steroids!

FRIDAY, AUGUST 14TH - Full Circle Ag Day, Crop Production Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to Dacotah Bank!
10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open
10:00 a.m. - 8:00 p.m. Agtegra People Movers Running
10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
11:00 a.m. - 11:00 p.m. Concessions Open to Public
1:00 p.m. - 12:00 a.m. Carnival Open to Public
2:00 p.m. Stilt Walker Jodie Smalley- Strolling
6:00 p.m. Stilt Walker Jodie Smalley- Strolling
7:00 p.m. Keith Raymond, Balloon Animals- Strolling

SATURDAY, AUGUST 15TH - Military Appreciation Day, Demkota Ranch Beef Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to Brown County Farmers Union!
9:00 a.m. - 3:00 p.m. RC Track Races
9:00 a.m. - 8:00 p.m. South Dakota Farmers Union Ag Expo Center Open
10:00 a.m. - 8:00 p.m. Agtegra People Movers Running
10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
11:00 a.m. - 11:00 p.m. Concessions Open to Public
1:00 p.m. - 12:00 a.m. Carnival Open to Public
2:00 p.m. Stilt Walker Jodie Smalley- Strolling
6:00 p.m. Stilt Walker Jodie Smalley- Strolling
7:00 p.m. Keith Raymond, Balloon Animals- Strolling

SUNDAY, AUGUST 16TH- Family Fun Day, Dairy Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running
10:00 a.m. - 3:00 p.m. South Dakota Farmers Union Ag Expo Center Open
10:00 a.m.- 4:00 p.m. Agtegra People Movers Running
10:00 a.m. - 5:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
11:00 a.m. - 5:00 p.m. Concessions Open to Public
1:00 p.m. - 5:00 p.m. Carnival Open to Public

INFORMATION

FIRST AID STATION

LOCATION: North Side of the Competitive Exhibits

HOURS OF OPERATION:

TUESDAY 5:00 p.m. - 10:00 p.m.
WEDNESDAY 8:00 a.m. - 10:00 p.m.
THURSDAY 8:00 a.m. - 10:00 p.m.
FRIDAY 8:00 a.m. - 10:00 p.m.
SATURDAY 8:00 a.m. - 10:00 p.m.
SUNDAY 10:00 a.m. - 6:00 p.m.



The First Aid Station is a free service provided by the South Dakota Nurses Association (District 4 Nurses) and local Nurses from Aberdeen & the surrounding area. They will be available for emergencies and first aid services.

In addition to minor first aid services, a private air conditioned room will be offered to mothers for nursing and diaper changing.



The SDNA (District 4 Nurses) and local Nurses will be volunteering their time to serve the community to help keep fairgoers safe during the week of the Brown County Fair.

AGTEGRA® PEOPLE MOVERS COOPERATIVE

The Agtegra People Movers will be operating throughout the parking lots, campgrounds, and fairgrounds to provide transportation for fairgoers who need a lift.

HOURS OF OPERATION:

Wednesday: 2:00 PM - 8:00 PM
Thursday: 10:00 AM - 8:00 PM
Friday: 10:00 AM - 8:00 PM
Saturday: 10:00 AM - 8:00 PM
Sunday: 10:00 AM - 4:00 PM

If you or members of your group are interested in driving or riding in the Agtegra People Movers, please contact the office at 605-626-7116.



2026 JUNIOR FAIR BOARD



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Be part of the 2027 Brown County Fair Junior Fair Board

Applicants must be between 14 to 20 years old. Go to our website or click on the QR code to Apply



BrownCountySDFair.com
 605-626-7116 | fair@browncounty.sd.gov
 Sponsored By:



COURTESY CARTS

There will be carts available (based on volunteer availability) to provide rides to and from the parking lots for the handicapped or elderly. Look for the yellow and white striped tent or carts with courtesy cart signage.

Pick-ups of 4 or more will be at the tents with the courtesy cart signage. Preference will be given to those that require motorized assistance. Carts CANNOT leave the Fairgrounds.

If you or your group are interested in driving courtesy carts, please call the office at 605-626-7116.

RIDES ARE AVAILABLE:

MONDAY 4:00 p.m. - 8:00 p.m.
TUESDAY: 11:00 a.m. - 9:00 p.m.
WEDNESDAY: 8:00 a.m. - 9:00 p.m.
THURSDAY: 8:00 a.m. - 9:00 p.m.
FRIDAY: 8:00 a.m. - 9:00 p.m.
SATURDAY: 8:00 a.m. - 9:00 p.m.
SUNDAY: 8:00 a.m. - 5:00 p.m.



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Show off your talent...

Wednesday, August 12, 2026
Competition Venue

Ken's SuperFair Foods Big Top Tent
@ Brown County Fair
Time: 5 PM

OPEN TO
CHILDREN | ADULTS

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HUB CITY RADIO

RISING Star

REGISTER NOW!

SCAN ME

THANKS FOR GETTING ROWDY IN THE STIX IN 2026!

SEE YOU NEXT YEAR! AUGUST 16-22, 2027

Please take a minute to fill out our short survey!



Brown County Fair is constantly working to make the fair bigger and better every year, and we want to hear from you! Please scan the QR code to fill out a short survey. Let us know what attractions, entertainment, or exhibits you would love to see in the future, and give us your feedback on how we can improve. It only takes a minute, and your input shapes the future of our fair!

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- GI BILL KICKER -
\$350 PER MONTH
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- ENLISTMENT BONUS -
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