



WORTH THE DRIVE



IN 2025

AUGUST 11TH TO 17TH

Inside you will find: New and Returning Events,
Full Schedules, Event Entry Forms, and More!



WELCOME

TABLE OF CONTENTS

PAGE	
2	Welcome
3	Fair Information
	- Ferris- Official BCF Mascot
	- BCF Merch
	- Volunteers
	- Find Casey Contest
4	Events
	- BCF Website & App
	- Lumberjack Show
	- Taste of the Fair
5	Events
	- Ag Expo Center
	- NEW in 2025
	- Primrose Senior Day
6	Events
	- Dacotah Stampede Stick Horse Rodeo
	- Pro Ag Supply
7	Events
	- Hotdog Eating Contest
	- Foam Party
	- Amusement Midway Providers
8	Events
	- Competitive Exhibits Contests
	- Salsa Contest
	- Smelly Shoe Showdown
	- Vendors, Oasis, & Charging Station
9	Competitive Exhibits Contests
	- Lego Building Contest
	- Painted Rock Contest
	- Painted Rock Snake
10	Events
	- Clubhouse
11	Fair Policies
12	Future of the Fairgrounds
	- 4-H Community Building
	- Fairgrounds Improvements
13	Brown County Fair Foundation
14	Events
	- Rising Start Competition
	- Piles of Smiles Face Painting
	- Fueling the Fair Board
15	NVC Tent Schedule
16	Trusty's Tent Schedule
17	Ken's Tent Schedule
18-19	Avera Kids' Zone Schedule
20	Hours of Operation & Events
21	Clubhouse & Centennial Schedule
22	Competitive Exhibits Schedule
23	Livestock Schedule
24	BCF Tickets
25	Grandstand Events
26-27	2025 Corporate Sponsors
28	General Information
	- Fairgrounds Map
	- Courtesy Cart Schedule
	- Ategra People Movers
29	Information
	- BCF Junior Fair Board
30	2025 BCF Fair Board



The mission of the Brown County Fair is to provide diversified and economical events overseen by volunteers while maintaining the fair's heritage and planning for the future.



Welcome to the 2025 Brown County Fair "WORTH THE DRIVE IN 2025"

DWIGHT GUTHMILLER - FAIR BOARD PRESIDENT

There is so much to do, see, experience and to make lifetime memories at this year's Brown County Fair. Free parking and admission, your favorite food vendors, 4-H exhibits, thrilling amusement, more vendors than ever before, free entertainment under Climate Control, Ken's Super Foods, and NVC sponsored tents and Avera Kids' Zone, competitive events, tractor pull, many new activities in the Clubhouse, and so much more.

We start the week of grandstand entertainment Monday and Tuesday evenings with the Dacotah Bank Stampede PRCA rodeo. Wednesday through Saturday evenings a variety of top notch entertainers preforming countless hits. And we conclude the grandstand entertainment Sunday afternoon with Paul Bunyan Lumberjack show.

So many new features this year throughout our fairgrounds. The recently completed Mega Construction small animal barn. Another new large feature is the sun shade donated by the Brown County Fair Foundation, Aberdeen Realtors gaga ball pit added in the Avera Kids' Zone, and as your visiting with our vendors in the Odde you can relax and get charged up at the Montgomery Furniture Oasis equipped with cell phone charge station. And we are excited to introduce you to "Ferris" the Brown County Fair horse mascot, you will see he will be busy at a number of different activities during the week but will always take time for a picture with you.

I would like to take this time and thank a number of people for making our county fair such a successful event. The Fair Board for planning, preparing and your hard work. The fair office staff for keeping us organized and all the work you do to make an outstanding fair. The grounds crew for all the preparation and maintenance to keep us going. The county commissioners for all the approvals. The Fair Foundation group for your investments to better our grounds for a better fair. Our sponsors for their very appreciated support. And the many, many volunteers that are needed. Without you all the Brown County Fair would not be possible. Thank You, for making it "WORTH THE DRIVE IN 2025".



Working Together to Make the BCF Worth your Drive in 2025 RACHEL KIPPLEY- FAIR & PARKS MANAGER

Seize the moment and make time for family and friends before the summer ends! The Brown County Fair remains the best place to create those lasting, summer memories. The Fair Board, volunteers, and staff have been working tirelessly to produce another amazing week jam-packed with all the entertainment you'll love.

This year's fair will involve all your favorite traditions coupled with some exciting new features. The Avera Kids' Zone welcomes Jurassic Bark, Foam Parties, and the the return of the Great Brown County Sing Along. Trusty's Tent introduces the Rubber Chicken Throwing Contest. Ken's Tent hosts an array of free food and musical talent. The NVC Tent welcomes Fire Performer Jodie Smalley, who's sure to keep you on the edge of your seat.

PRCA rodeo action and top-notch artists will keep the grandstand rocking all week. Entertainment options have expanded within the Clubhouse, which is an all-ages venue until 8 PM. You'll find contests like Singo, trivia, baby crawling, and a bean bag tournament. Fairgoers will enjoy the music of Lizzy Hofer, Ashley Wineland, and Van Meter Entertainment, as well as tasty Happy Hour specials.

Come for the food and stay for all the fun all week long. \$2 Tuesday kicks off the week. Friendly vendors, a thrilling Midway, and an impressive lineup of live and static exhibits from our open class and 4-H folks — you won't know where to begin.

You'll immediately notice many upgrades to your fairgrounds this year. The Mega Construction, Inc. Small Animal Barn, new concrete in the Beef Barn wash racks, additional gravel roads in the primitive campground, a cattle Super Shade, Gaga Ball Pit, better lighting, and more trees will surely improve your Fair experience.

Many hands make light work, and we are always looking for a few good folks to join our crew. Volunteers are absolutely essential in making the week successful. One hour or one term on the Fair Board, there's opportunities for all to get more involved regardless of your commitment level. Turn to PAGE 3 for all the details on how to become a Friend of the Fair.

Thank you to all who continually give of their time, talent, and resources to make the BCF the best in the region. Without the financial support of the Brown County property owners and sponsors, we couldn't keep the fair "free." Without the talents of the Fair Board and hundreds of volunteers, the week wouldn't get organized and be the success you see each August. And without the talents of an array of our county employees from various departments, the fairgrounds wouldn't be as clean, safe, or welcoming. So, a HUGE thank you to all the partners who contribute diligently to make the Brown County Fair worth your time every August. I look forward to seeing you there!

FAIR INFORMATION

FERRIS

OFFICIAL MASCOT OF THE
BROWN COUNTY FAIR!



FIND FERRIS
THROUGHOUT
THE WEEK, SNAP
A PICTURE WITH
HIM AND TAG US
ON SOCIALS FOR
A CHANCE TO WIN
A BCF PRIZE!

CHEER ON FERRIS
FRIDAY, AUGUST 15TH @ 12 PM
IN THE CLUBHOUSE AS HE COMPETES
AGAINST OTHER AREA MASCOTS!

BCF MERCH

AVAILABLE YEAR ROUND!

BEFORE THE BCF: FAIR OFFICE
DURING THE BCF: ODDE OFFICE
& TICKET BOOTH



\$20

MORE MERCHANDISE AVAILABLE!

BROWN COUNTY FAIR

VOLUNTEERS NEEDED



Sign Up Online
NOW



605-626-7116

BrownCountySDFair.com

Click the link - VOLUNTEERS

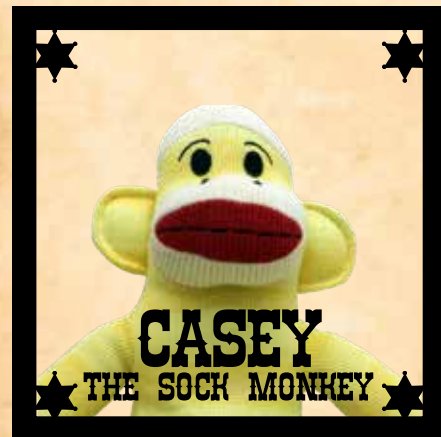
COMPETITIVE EXHIBITS

Competition Judges • Superintendents • Contest Helpers
Quilt Hangers • Entry Cards • Set Up • Building Monitors

BROWN COUNTY FAIR

WANTED

FOR CUTTING IN LINE AT THE TILT-A-WHIRL,
SWINGING FROM THE CEILING AND ALL
AROUND SHENANIGANS AT THE FAIR



CASEY

★ THE SOCK MONKEY ★

IF YOU FIND CASEY, RETURN HIM TO THE FAIR OFFICE
IN THE ODDE ICE ARENA TO COLLECT YOUR REWARD

DAILY REWARD: BCF MERCH

EVENTS

BCF APP COMING SOON

That's right BCF official app is in the works! Watch social media for more information when that launches!

FIND THE
FULL BCF
SCHEDULE

BUY
TICKETS

MAPS



CAMPGROUND
INFORMATION
& WAITLIST
REQUEST

LINKS,
FORMS, &
MORE

BROWNCOUNTYSDFAIR.COM



**SUNDAY,
AUGUST 17TH
@ 2 PM**

EVENTS:

- Axe throwing
- Crosscut sawing
- Underhand or standing block chopping
- Chainsaw racing
- Quick chainsaw carve (carved chair for child in the audience)
- Log rolling



PRESENTED BY:
S&S LUMBER

GARY'S ENGINE and REPAIR
ECHO

K&A
LOG FURNITURE, LLC
Sawmill &
Construction
Aberdeen, SD
605-226-9998
www.kalogfurniture.com

TASTE OF THE FAIR

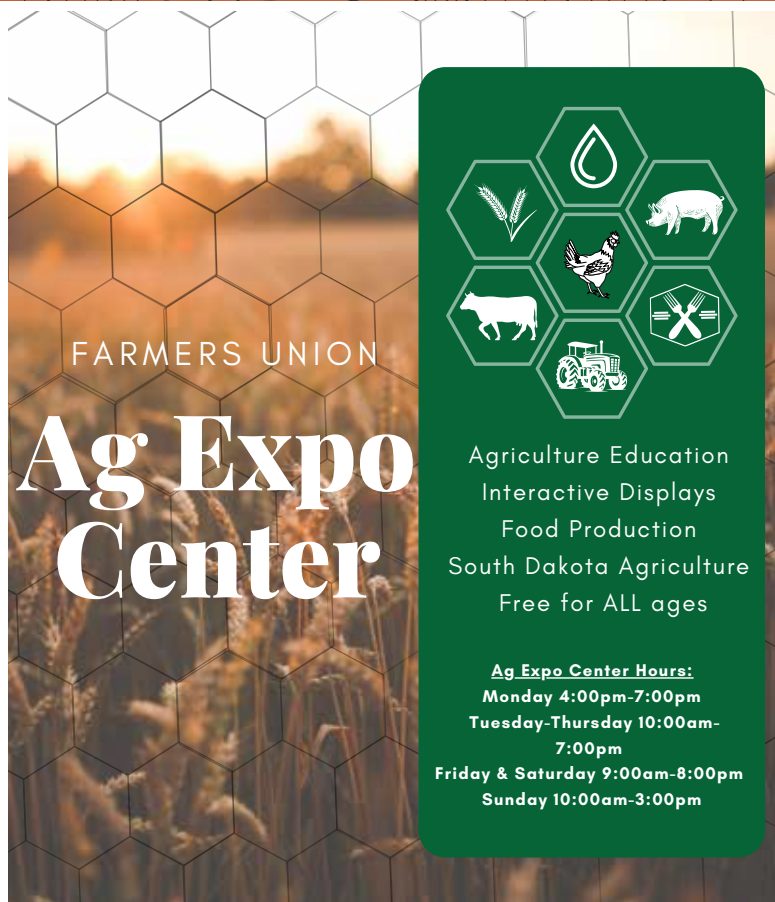
**VIEW THE FULL SCHEDULE FOR
FREE OR DISCOUNTED FOOD OPTIONS!**

4-H BBQ
KEN'S PICNIC
MILITARY APPRECIATION BREAKFAST
WATERMELON FEED
FOUNDATION BREAKFAST
ROOT BEER FLOAT
PRIMROSE SENIOR DAY LUNCH
SALVATION ARMY LUNCH

\$2 TUESDAY
TUESDAY 11 A.M.- 3 P.M.


Follow the QR code for more
information and a list of all
participating vendors





FARMERS UNION

Ag Expo Center




Agriculture Education
Interactive Displays
Food Production
South Dakota Agriculture
Free for ALL ages

Ag Expo Center Hours:
Monday 4:00pm-7:00pm
Tuesday-Thursday 10:00am-7:00pm
Friday & Saturday 9:00am-8:00pm
Sunday 10:00am-3:00pm

NEW IN 2025

- MASCOT RACE WITH FERRIS
- FOAM PARTY
- RUBBER CHICKEN CHUCKING
- DIP-TASTIC CONTEST
- CORNHOLE TOURNAMENT
- CLUBHOUSE-
HAPPY HOURS WITH GAMES
- RANCH GAMES
- OASIS
- MR. & MRS. POTATO HEAD CONTEST



this is living!®



PRIMROSE®

RETIREMENT COMMUNITIES

PrimroseRetirement.com 🏠

*Rain, rain, stay away...
we're praying for a **SUNNY***

Primrose Senior Day

Wednesday, August 13th

9:00-11:00 am - Senior Morning Bingo
in the NVC Tent with Coffee, Donuts & Prizes!

FREE Main Events at the Ken's Tent

11:00 am	Music by Gordy & Debbie <i>George Strait Tribute</i>
Noon	Primrose Senior Lunch
1:30 pm	Primrose Senior Bingo <i>With lots of gift card prizes!</i>
3:00 pm	Primrose Ice Cream Social <i>with Everly Set</i> <i>Simon & Garfunkel Tribute</i>

Check out the **Primrose Senior Photography** entries
in the Competitive Exhibits Building!

EVENTS

WORLD'S SMALLEST RODEO

DACOTAH STAMPEDE STICK HORSE RODEO

DATE: Tuesday, August 12th, 2025

REGISTRATION: 2:30 p.m.

TIME: 3:00 p.m.

AGE LIMIT: Ages 3-8

LOCATION: Trusty's Tent by Climate Control

TO ENTER: Sign-up at the Hitch'N Post Western Store. There is no charge to enter. Contestants can pick up a Dacotah Stampede Wild Stick Horse (taming the stick horse is the responsibility of the contestant) at the Hitch'N Post. Contestants have the option of using their own stick horses.

RULES: The contestants may compete in up to three events.

Stick Horse Parade: Contestants will parade their Stick Horse around the ring after participating in each event. Cowboy and Cowgirl attire is highly recommended. Prizes for winners in each event will be presented by Hitch'N Post. Contestant turn in their number when done and receive a participation bandana.

1. **Pole Bending:** Contestants will ride their Stick Horse in and out of a line of poles, circling the last pole and weaving in and out of the poles back to the start/finish line.
2. **Barrel Race:** Contestants will ride a traditional clover leaf barrel pattern around three barrels.
3. **Best Dressed Contest:** Contestants will compete for best dressed horsemanship outfit (horse & rider).

Every contestant receives a bandana for participating!

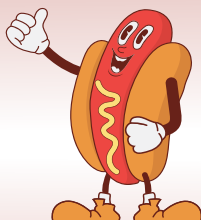
Parents and grandparents earn bragging rights. Flash photos are allowed. Judges decisions are final.



► Sprayers ► Channel Seed ► Tanks ► Liquid Fertilizers

605.225.9221 • PROAGSUPPLY.COM

2025 BROWN COUNTY FAIR HOTDOG EATING CONTEST



Saturday, August 16th • 11:00 am
Ken's Family Tent

Entries limited to first 10 Contestants
REGISTER ONLINE

www.browncountysdfair.com/participate/compete/

Sponsored by

**Corey & Jaimie Mitchell, Taulelle Concessions,
Hub City Radio, & Brown County Junior Fair Board**

FOAM Party

AVERA KIDS' ZONE

THURSDAY: 2:30 & 7:30 PM
FRIDAY: 2:30 & 7:30 PM
SATURDAY: 2:30 & 7:30 PM

PRESENTED BY
COLUMBIA FIRE DEPARTMENT
& DAKOTA PET CARE

DAKOTA
PET CARE

COLUMBIA FIRE
DEPARTMENT



AMUSEMENT MIDWAY PROVIDERS

Amusement Midway Providers are returning for the 2025 Fair. Try out their cashless card system, where you don't have to worry about tickets while you're riding the Tilt-a-Whirl! Don't forget to purchase your All Day or 6-Day Mega Pass by **JULY 31ST!**

TUESDAY: 5:00 p.m. - Midnight
WEDNESDAY: 1:00 p.m. - Midnight
THURSDAY: 1:00 p.m. - Midnight
FRIDAY: 1:00 p.m. - Midnight
SATURDAY: 1:00 p.m. - Midnight
SUNDAY: 1:00 p.m. - 5:00 p.m.

ALL DAY WRISTBANDS

ADVANCE TICKETS: \$30.00
FAIR WEEK: \$37.00 - *Starting Tuesday at 5:00 p.m.*

ALL WEEK MEGA PASS:

\$70.00 - *Only available through July 31st!*

Ride many fun-filled hours for one low price! Redeem your carnival ticket at the carnival ticket booth during the hours listed above.

CONTESTS AND VENDORS

CLASS 7 SALSA CONTEST

**SATURDAY, AUGUST 16TH,
2025**

Entry: 10:45 AM-12:00 PM
Judging: 12:00 PM- 1:30 PM
Lot 1119 Canned
1120 Fresh Salsa (Not Canned)



SPONSORED BY: MAZATLAN MEXICAN RESTAURANT

Presentation of Winning Entries, Public Tasting at 2:00 PM

AWARDS:

Overall winner in each class - \$30 Gift Certificate
Two Honorable Mention Winners - \$15 Gift Certificate

Guidelines:

1. Entries will not be returned, they will be divided into samples for the audience.
2. Contest is intended for amateurs, however all are welcome. If you are a commercial producer, please note on your sign up sheet.
3. All entries must be accompanied by the recipe, typewritten or neatly printed on a recipe card. Ingredients must be listed in exact measurements and the type of ingredient must be specified (i.e.: Roma Tomatoes). All preparation steps, pan size, temperature and baking time must be specified.

Judging Criteria:

Texture, color	40 pts
Flavor, consistency, appearance	40 pts
Overall appearance and attractiveness	15 pts
Originality: Craft and presentation	5 pts
	100 pts

Decisions are the sole responsibility of the Brown County Fair judges and are final.

Winners will be announced and prizes awarded prior to offering audience samples. Contestants may ask gate keeper to call for a courtesy cart ride to facilitate bringing entry to the Competitive Exhibits Building.

Judged by Mazatlan Mexican Restaurant Salsa Connoisseurs

SHOE SCIENCE ON MAIN

SMELLY SHOE SHOWDOWN

Do you have a pair of old shoes or boots that are downright revolting? Put them up against other worn out, disgusting footwear at the Brown County Fair in the Battered Boot/ Smelly Shoe Showdown sponsored by Shoe Science and Tractor Supply Co.

Drop off your gross shoes to Shoe Science on Main between August 4th and August 11th. The Shoe Scientists will find the 10 most gnarly pairs and bring them to the Competitive Exhibits Building for a head to head showdown! During the same timeframe, boots should be taken to TSC. Judging criteria will be smell, stains, and damage. Two winners are selected and walk away with \$150 gift cards to Shoe Science on Main or TSC! All shoes will then be repaired and donated to third world countries!

Winner will be announced at 11 a.m. in the Ken's Tent prior to the Hotdog Eating Contest.



**TSC TRACTOR
SUPPLY CO.**

FOR LIFE OUT HERE

BROWN COUNTY FAIR VENDORS

OASIS

SPONSORED BY

M MONTGOMERY'S

OASIS - CELL PHONE
CHARGING STATION



SPONSORED BY
AGRISOMPO

Looking for a place to meet at the Fair?
Make the OASIS your meeting spot with friends and family!



FOR A COMPLETE
LIST OF VENDORS
GO TO OUR WEBSITE



BROWNCOUNTYSDFAIR.COM/VENDORS/

COMPETITIVE EXHIBITS CONTESTS



BUILDING CONTEST

Each age group will be given 15 minutes to create a project based on a theme drawn right before each competition. The projects should be made individually.

Sign up will begin at 4:00 PM on Monday, August 11th. Contestants can sign up once per day in the Competitive Exhibits Building until 3:30 PM on Thursday, August 14th.

MUST BE PRESENT AT DRAWING TO PARTICIPATE. ONLY TEN PARTICIPANTS WILL BE SELECTED PER AGE GROUP!

Date: Thursday, August 14th

Location: Competitive Exhibits Building

Drawing: 3:45 PM for all age groups

Contest: 4:00 PM

Ages 6 & 7 will compete at 4:00 PM

Ages 8 & 9 will compete at 4:30 PM

Ages 10 to 12 will compete at 5:00 PM

Ages 13 to 99 will compete at 5:30 PM

All projects will be judged on creativity and how closely they represent the theme drawn

1st, 2nd, and 3rd places will be awarded. Prizes and projects will be displayed for the remainder of the Fair!

PRIZES SPONSORED BY THE OBAN FAMILY



ANTHEM OATS CONTEST

ALL AGES CONTEST

Anthem Oats provides useful prizes for the top 3 places in this special baking contest!

Contest Recipe: *All exhibitors who enter must use Anthem Oats in their recipe*

To be eligible to win Anthem Oats prizes, contestants must use Anthem Oats in their recipe and provide proof of purchase (UPC Code from Anthem Oats packaging or receipt).

Lot 1118 Any Recipe - must use Anthem Oats

SHOP NOW: Locally at Natural Abundance, Ken's Super Fair Foods and Kessler's Grocery OR check out their website www.anthemoots.com

ANTHEM
SOUTH • 1882 • DAKOTA

KING ARTHUR FLOUR CONTEST

ALL AGES CONTEST

King Arthur Flour provides prizes for the top 3 places in this special baking contest!

Contest Recipe: Any recipe made with a locally grown ingredient *All exhibitors who enter must use King Arthur Flour in their recipe*

To be eligible to win King Arthur Flour prizes, contestants must use King Arthur Flour in their recipe and provide proof of purchase (UPC Code from flour bag or receipt).

Lot 1117

Any Recipe - must use King Arthur Flour and locally grown ingredient i.e Zucchini, Rhubarb, etc.

KING ARTHUR FLOUR PROVIDES PRIZES AND GORGEOUS RIBBONS FOR EACH WINNER!



PAINTED ROCK CONTEST

Ages 3 to 5

Ages 6 to 8

Ages 9 to 14

Ages 15 to 18

Ages 19 and older



Tuesday, August 12th, 2025 - 4:00 PM in the Competitive Exhibits Building
Decorate and embellish a rock of any size with any style. There will be a 1st and 2nd place winner for each age division. All rocks will be displayed the week of the fair. They can be picked up on Sunday afternoon.
Brown County Fair T-Shirts will be awarded to the winner of each age group.

Registration is 4:00 PM, and interview judging begins at 4:30 PM

EXHIBITORS SHOULD BE ABLE TO LIFT THEIR ROCK UNASSISTED (NO BOULDERS, PLEASE)!

SPONSORED BY WEBER LANDSCAPING INC.

DIP-TASTIC CONTEST

Bring your best hot or cold dip- or enter one of each. All dips should be savory (not sweet). Please serve with crackers, chips or dipping vehicle of your choice.

All entries must have a recipe included.

PRIZE PROVIDED BY:

LONE WOLF SPICES

(Stop by Lone Wolf outdoor vendor booth)

Sunday, August 17th @ 12:00 pm



PAINTED ROCK SNAKE

Help us grow our Rock Snake! Decorate and embellish your rock with any medium. The rock snake will be available to start growing on July 1st outside of the Competitive Exhibits Building.

All ages are welcome to participate. All rocks will be displayed through the week of the fair and can be picked up Sunday, August 17th.

Spread the word by taking a picture with your painted rock on the rock snake and tag Brown County Fair on social media!



CUBE CONTESTS

In 2025, the Brown County Fair will display One Contest Cube in the Competitive Exhibits Building for all ages.

Winners will be drawn daily, and the amount of items in the cubes will change daily. Winners will be contacted via phone the following day and will be able to pick up their prize at the Odde Office the following morning at 10:00 AM.

**SPONSORED BY:
THUNDER ROAD &
ALLEVITY ENTERTAINMENT**



CLUBHOUSE

ALL AGES
VENUE
UNTIL
8 P.M.

CLUBHOUSE

EXPANDED
BEVERAGE
OPTIONS

HAPPY HOUR 4-6 P.M.

DRINK SPECIALS, GAMES,
PRIZES & MORE!



NOW SERVING FOOD!



VISIT PAGE 20 FOR A FULL SCHEDULE OF EVENTS



HELLO HEALTHY.
Hello Life.

YOU WANT A LIFE FILLED WITH ADVENTURE
AND STORIES WORTH SHARING. You can create
more memories and be ready for anything when you
choose a health system that takes the time to listen
to and understand your goals. Avera is here to connect
you to care and coverage that is second to none.

Avera 

Moving Health *Forward.*

Avera.org/Forward

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FAIR POLICIES



An Independently Owned and Operated Franchise

By Uli



Custom Crafted
Just for You!

FAIR POLICIES

NO PETS ALLOWED IN CORE AREA

The Brown County Fair Board has enacted a **NO PETS** policy in the core area of the fairgrounds. Pets are **not** allowed in the buildings, barns, or in the areas where commercial vendors such as concessionaires, machinery or the carnival are set up. Likewise, pets are **not** allowed in the grandstand.

Pets **are** allowed in the campgrounds and parking lots, but are not allowed beyond those areas. Please keep that in mind before you bring your pets to the fair.

Brown County Fairgrounds ordinance mandates pet owners clean up after their pets while on the Fairgrounds.

ANY PETS LEFT IN VEHICLES WILL BE REPORTED TO BROWN COUNTY DISPATCH!

Exceptions: Service & performance animals and animals that are on the grounds for exhibition in a 4-H and Open Class Livestock event.



GOLF CART, ATV & UTV POLICY



Golf Cart, ATV & UTV operators must have a valid driver's license. Carts are **NOT** allowed in the **CORE AREA**. They must have a headlight when operated in the dark.

**ALL POLICIES AND
A MAP DEFINING
THE CORE AREA CAN
BE FOUND ON OUR
WEBSITE:**



BROWNCOUNTYSDFAIR.COM

**DT AUCTIONS PROUDLY SUPPORTS
THE BROWN COUNTY FAIR!**



DT AUCTIONS

FUTURE OF THE FAIRGROUNDS

New Building. New Adventures. New Memories



For more information,
please follow the QRCode



The Brown County Fair Board, staff, and commission continue striving to make upgrades to your Fairgrounds. In 2024, you probably observed the new roof on the Holum Expo Building, Farmers Union Ag Education Center, and more trees planted. Well, why stop there! In 2025, you will notice the brand-new Mega Construction Small Animal Barn, fresh concrete in the Beef Barn wash racks, gravel roads in the primitive campgrounds, upgrades to the Expo sprinkler system, Gaga Ball pit and huge cattle shade, and better lighting in the Midway and Machinery Row areas. Working with the Brown County Fair Foundation, 4-H Leaders' Association, and countless supporters, we are also actively fundraising for a new 4-H Community Building to house our flourishing 4-H Program. Within the next 5 years, we hope to replace our aging Grandstand facilities in order to continue the caliber of music and speedway entertainment the region has come to expect. However, this preservation and modernization of the Fairgrounds only happens with wide-spread taxpayer support and community partnerships. Please join our efforts today!



BROWN COUNTY FAIR FOUNDATION

Established in 2022, the non-profit Brown County Fair Foundation works to improve the Fairgrounds through donations, fundraisers, and estate planning. It also aims to recognize those who made the Fair a success.



Visit our website for more information, 5K registration, nomination forms, future projects, and more!

FIND US AT THE FAIR!

MONDAY & TUESDAY

Visit the Foundation Bar during the Dacotah Bank Stampede Rodeo at the east end of the Grandstand for your Rodeo Rita & other cocktails! Limited Edition Boot Mugs available while supplies last!

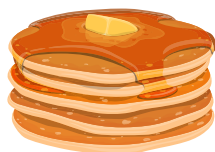


TUESDAY-SUNDAY

Find our information booth in the Holum Expo to learn more about potential 2026 VIP experiences (parking, early access, etc.), how to join our board and upcoming fairgrounds projects!

SUNDAY

Pancake Breakfast- Clubhouse
\$5/Person, 3 & Under FREE
8:00-10:30 a.m.
Sponsored by



SAVE THE DATE!
HALL OF FAME BANQUET
APRIL 11TH, 2026
HOLUM EXPO BUILDING

2025 Hall of Fame Inductees

JOE AKKERMAN
FAE DAYTON
CURT ERICKSON
ROGER HUETTL
GAYLE MILLER
JERRY MILLS
BOB RETZER
LYLE SCHAUNAMAN
STU SWENSON
KEN'S SUPERFAIR
FOODS



NOW SEEKING INDUCTEE NOMINATIONS
FOR THE 2026 HALL OF FAME
Nomination forms available at the
Fair Office or browncountysdfair.com

Brown County Fair Foundation **5K Run/Walk/Bike** **Saturday, August 16, 2025**

REGISTRATION: 7:30 am

\$20/ person before deadline
\$25/ person after deadline

RACE: 8:30 am

LOCATION: Brown County Fair Office

SPONSORED BY:



Registration Deadline: August 1, 2025

✉ bcfairfoundation@gmail.com

f [BrownCountyFairFoundation](https://www.facebook.com/BrownCountyFairFoundation)

EIN: 87-4566246

🌐 www.browncountysdfair.com 📍 400 24th Ave. NW Aberdeen, SD 57401 ☎ 605-626-7116

EVENTS



RISING STAR
COMPETITION

Show off your talent...

Wednesday, August 13, 2025
Competition Venue

Ken's SuperFair Foods Big Top Tent
@ Brown County Fair
Time: 5 PM

OPEN TO
CHILDREN | ADULTS

Pauer Sound LLC.
605-226-2380

HUB CITY RADIO

RISING Star

SCAN TO REGISTER NOW!



PILES OF SMILES FACE PAINTING

The ever popular Piles of Smiles Face Painting, which is free-of-charge, returns to the Brown County Fair! Look for them in the Avera Kids' Zone under the tent!

In case of rain or extreme heat, activity will be located on the west end of the Odde building.

SCHEDULE

Wednesday, August 13- 12:00 p.m. - 5:00 p.m.

Thursday, August 14- 12:00 p.m. - 5:00 p.m.

Friday, August 15- 12:00 p.m. - 5:00 p.m.

Saturday, August 16- 12:00 p.m. - 5:00 p.m.



Thank you for Fueling the Fair Board!

The following sponsors have graciously donated meals or finances to keep our Fair Board powered during the week of the fair.

Art & Nila Hacker	Millstone
Jimmy John's	Taco Johns
McDonald's	Taulelle Concessions
Brown County Fair Foundation	
C-Express Convenience Stores	
Health Care Plus Federal Credit Union	
Invenergy	
Millitary Appreciation Breakfast	

If you see them around the fair or in the community, please pass along your thanks! It takes a lot to power the fair, and we couldn't do it without the support of these community all-stars!

THANKS!

TASTE THE DEMKOTA DIFFERENCE

DEMKOTA
— RANCH BEEF —



TENT SCHEDULE



TUESDAY, AUGUST 12 - Tough Enough to Wear Pink Day, Poultry Day, Glacial Lakes Energy Day

5:30 PM Family Night with Praise and Worship- Hosted by Aldersgate Church

WEDNESDAY, AUGUST 13 - Primrose Senior Day, Sheep & Goat Day

9:00 a.m. - 11:00 a.m. Primrose Early Bird Senior Bingo
Sponsored by Primrose and Kessler's
Morning Coffee and Donuts
Sponsored by Mark Mehlhoff Insurance & Dunn Brothers Coffee

2:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

4:00 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

5:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

7:00 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

THURSDAY, AUGUST 14 - 4-H & Kids' Day, Pork Day, Co-Op Day

9:00 a.m. Senior Charity Bingo- **Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Dunn Brothers Coffee

2:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

4:00 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

5:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

7:00 p.m. Ashley Wineland- Dynamic country music with electrifying stage presence

FRIDAY, AUGUST 15 - Full Circle Ag Day, Crop Production Day

9:00 a.m. Senior Charity Bingo- **Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Dunn Brothers Coffee

2:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

4:00 p.m. ZZ-3- The Baddest ZZ Top tribute band in the land

5:30 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

7:00 p.m. ZZ-3- The Baddest ZZ Top tribute band in the land

SATURDAY, AUGUST 16 - Military Appreciation Day & Demkota Ranch Beef Day

9:00 a.m. Senior Charity Bingo- **Free Coffee & Donuts**
Sponsored by Kessler's, Mark Mehlhoff Insurance & Dunn Brothers Coffee

12:30 p.m. South Dakota Farmers Union Forum-
Town Hall with National Farmers Union President Rob Larew

2:00 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

3:30 p.m. ZZ-3- The Baddest ZZ Top tribute band in the land

5:00 p.m. Jodie Smalley- Feel the heat, experience the thrill and leave amazed

6:30 p.m. ZZ-3- The Baddest ZZ Top tribute band in the land

SUNDAY, AUGUST 17 - Family Fun Day, Dairy Day

10:00 a.m. Arise Church Service - Worship at the Fair

11:30 p.m. 4-H Performing Arts

1:00 p.m. Storybook Land Theatre

2:30 p.m. 4-H Performing Arts

4:00 p.m. Storybook Land Theatre

TENT SCHEDULE

TRUSTY'S TENT BY **CLIMATE** **CONTROL**



TUESDAY, AUGUST 12 - Tough Enough to Wear Pink Day, Poultry Day, Glacial Lakes Energy Day

- 2:30 p.m. Stick Horse Rodeo & Best Dressed Contest Registration
3:00 p.m. Stick Horse Rodeo & Best Dressed Contest
Sponsored by Hitch'N Post Western Store; South Dakota Rodeo Queens & Hub City Radio
5:30 p.m. Good Shepherd Lutheran Church- Worship Service

WEDNESDAY, AUGUST 13 - Primrose Senior Day, Sheep & Goats Day

- 12:30 p.m. Magic Joe - Magician
2:00 p.m. Magic Joe - Magician
3:30 p.m. Gordy & Debbie- Country Legends: A mix of Classic Country from the 60's, 70's, 80's and 90's
5:00 p.m. Magic Joe - Magician
6:00 p.m. Rubber Chicken Chuckin' Contest
7:30 p.m. Gordy & Debbie- Reminiscing Show: A Variety of Pop, Rock, and Country Old and New

THURSDAY, AUGUST 14 - 4-H & Kids' Day, Pork Day, Co-Op Day

- 12:00 p.m. Gordy & Debbie- Country Legends: A mix of Classic Country from the 60's, 70's, 80's and 90's
1:30 p.m. Magic Joe - Magician
3:00 p.m. Gordy & Debbie- Tribute to George Straight
4:00 p.m. Magic Joe - Magician
6:00 p.m. Gordy & Debbie- Reminiscing Show: A Variety of Pop, Rock, and Country Old and New
7:30 p.m. Magic Joe - Magician

FRIDAY, AUGUST 15 - Full Circle Ag Day, Crop Production Day

- 10:00 a.m. Aberdeen Area Humane Society Pets' Meet & Greet
12:30 p.m. Magic Joe - Magician
2:00 p.m. Magic Joe - Magician
3:30 p.m. Lizzy Hofer- Musical variety, real talent, a show worth seeing
5:00 p.m. Magic Joe - Magician
6:30 p.m. Lizzy Hofer- Musical variety, real talent, a show worth seeing

SATURDAY, AUGUST 16 - Military Appreciation Day, Demkota Ranch Beef Day

- 11:00 a.m. FFA Auction Event - All proceeds benefit local FFA
12:30 p.m. Magic Joe - Magician
2:00 p.m. Magic Joe - Magician
3:30 p.m. Lizzy Hofer- Musical variety, real talent, a show worth seeing
5:00 p.m. Magic Joe - Magician
6:30 p.m. Lizzy Hofer- Musical variety, real talent, a show worth seeing

SUNDAY, AUGUST 17- Family Fun Day, Dairy Day

- 12:00 p.m. Danielle Nowell- Guitar soloist performing new and classic country music, as well as her original songs
1:30 p.m. Danielle Nowell- Guitar soloist performing new and classic country music, as well as her original songs
3:00 p.m. Danielle Nowell- Guitar soloist performing new and classic country music, as well as her original songs

TENT SCHEDULE



WEDNESDAY, AUGUST 13 - Primrose Senior Day, Sheep & Goat Day

- 11:00 a.m. Gordy & Debbie- Tribute to George Strait
 12:00 p.m. Primrose Senior Day Lunch- Sponsored by Primrose
 1:30 p.m. Primrose Senior Day Bingo- Sponsored by Primrose
 2:45 p.m. Senior Photography Awards- Sponsored by Primrose
 3:00 p.m. Ice Cream Social featuring Forever Simon & Garfunkel
 Sponsored by Primrose
 5:00 p.m. Rising Star Talent Show- Sponsored by Hub City Radio & Pauer Sound
 7:30 p.m. Everly Set- A celebration of the Everly Brothers



THURSDAY, AUGUST 14 - 4-H & Kids' Day, Pork Day, Co-Op Day

- 11:00 a.m. Kid's Picnic featuring Phil Baker - Children's Entertainer
 2:00 p.m. Teachers' Appreciation Awards presented by Aberdeen Firefighters Local 446
 3:30 p.m. Everly Set- A celebration of the Everly Brothers
 5:00 p.m. 4-H BBQ - Sponsored by the Brown County Fair; Kippley Angus Farms; and
 Schley Family Farm Inc. - Jerry & Jacie Schley
 Brown County 4-H Hollywood Pie Auction
 All proceeds will support the Brown County 4-H Community Building
 6:00 p.m. Night at the Fair with 4-H- Fashion Revue, Public Presentations, and 4-H Royalty
 7:30 p.m. Forever Simon & Garfunkel: A Tribute

FRIDAY, AUGUST 15 - Full Circle Ag Day, Crop Production Day

- 10:00 a.m. Ol' Fashion Fun & Games for Kids- Sponsored by the Dacotah Prairie Museum
 12:00 p.m. Gordy & Debbie- Reminiscing Show: A Variety of Pop, Rock, and Country Old and New
 1:30 p.m. Forever Simon & Garfunkel: A Tribute
 3:00 p.m. Gordy & Debbie- Country Legends: A mix of Classic Country from the 60's, 70's, 80's and 90's
 4:30 p.m. Root Beer Float Feed- Sponsored by Frederick Seed & Kippley Group
 5:30 p.m. Everly Set- A celebration of the Everly Brothers
 7:00 p.m. Gordy & Debbie- Tribute to George Straight

SATURDAY, AUGUST 16 - Military Appreciation Day & Demkota Ranch Beef Day

- 7:30 a.m. Military Appreciation Breakfast
 Sponsored by the FEM Electric Association, Lake Region Electric Association,
 Northern Electric Cooperative & The Brown County Fair
 11:00 a.m. Hotdog Eating Contest- Sponsored by Corey & Jaimie Mitchell, Taulelle Concessions,
 Hub City Radio & Brown County Fair Junior Fair Board
 Smelly Shoe & Battered Boot Contest Winner Announcement
 3:30 p.m. Watermelon Feed- Sponsored by Kippley Group; Malpert Insurance and Schriver's Mortuary
 4:00 p.m. Everly Set- A celebration of the Everly Brothers
 6:00 p.m. Forever Simon & Garfunkel: A Tribute

SUNDAY, AUGUST 17- Family Fun Day, Dairy Day

- 1:00 p.m. Everly Set- A celebration of the Everly Brothers
 4:00 p.m. Forever Simon & Garfunkel: A Tribute

KEN'S FAMILY TENT STAGE SPONSORED BY:



KIDS' ZONE SCHEDULE

MONDAY, AUGUST 11

- 2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

TUESDAY, AUGUST 12- Tough Enough to Wear Pink Day, Poultry Day, Glacial Lakes Energy Day

- 10:00 a.m. Bike Safety Activity and Prizes- *Sponsored by Avera Nurse Practice Council*
11:30 a.m. Feed the Kids Lunch- *Sponsored by The Salvation Army*
1:30 p.m. Dig for Dough- Kid's Money Hunt- *Sponsored by American Bank & Trust*
2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
4:30 p.m. Great BCF Sing Along- *Sponsored by Horton*
5:00- 7:00 p.m. Avera Night in the Kids' Zone
7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

WEDNESDAY, AUGUST 13 - Primrose Senior Day, Sheep & Goat Day

- 10:00 a.m. Bike Safety Activity and Prizes- *Sponsored by Avera Nurse Practice Council*
12:00 p.m. - 5:00 p.m. Piles of Smiles Face Painting Open to Public
12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
1:00 p.m. Basketball Shootout Contest with NSU Wolves- Meet the players and/or coaches and win prizes
1:30 p.m. Dig for Dough- Kid's Money Hunt- *Sponsored by American Bank & Trust*
2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
4:30 p.m. Great BCF Sing Along- *Sponsored by Horton*
5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
6:30 p.m. Kids Workout with Avera Human Performance Center
7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*

THURSDAY, AUGUST 14 - 4-H, Kids', Pork & Co-Op Day

- 10:00 a.m. - 2:00 p.m. Farm Safety Party -Brought to you by Agtegra Cooperative, Avera, Northern Electric Cooperative, Lake Region Electric, & FEM Electric Celebrate farm safety throughout our community!
All ages welcome! Features: ATV Simulator, Fire Extinguisher Safety & Stop the Bleed Trainings, Electrical Safety Demonstrations, Helmet Safety and more!
12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
12:00 p.m. - 5:00 p.m. Piles of Smiles Face Painting Open to Public
12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
1:00 p.m. Basketball Shootout Contest with NSU Wolves- Meet the players and/or coaches and win prizes
1:30 p.m. Dig for Dough- Kid's Money Hunt- *Sponsored by American Bank & Trust*
2:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
2:30 p.m. Veggie 500 Races- *Sponsored by the Jim River Yacht Club*
Foam Party- *Sponsored by Columbia Fire Department and Dakota Pet Care*
3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
4:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
4:30 p.m. Great BCF Sing Along- *Sponsored by Horton*
5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
6:00 p.m. Phil Baker - Children's Entertainer
7:00 p.m. Jurassic Bark- *Sponsored by Area Federal Credit Union*
7:30 p.m. Foam Party- *Sponsored by Columbia Fire Department and Dakota Pet Care*

KIDS' ZONE SCHEDULE CONTINUED

FRIDAY, AUGUST 15 - Full Circle Ag Day, Crop Production Day

- 10:30 p.m. Story Time- K.O. Lee Library
12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
12:00 p.m. - 5:00 p.m. Piles of Smiles Face Painting Open to Public
12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
1:30 p.m. Dig for Dough- Kid's Money Hunt- Sponsored by American Bank & Trust
2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
2:30 p.m. Veggie 500 Races- Sponsored by the Jim River Yacht Club
Foam Party- Sponsored by Columbia Fire Department and Dakota Pet Care
3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
4:30 p.m. Great BCF Sing Along- Sponsored by Horton
5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
7:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
7:30 p.m. Foam Party- Sponsored by Columbia Fire Department and Dakota Pet Care

SATURDAY, AUGUST 16 - Military Appreciation, Demkota Ranch Beef Day

- 12:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
12:00 p.m. - 5:00 p.m. Piles of Smiles Face Painting Open to Public
12:00 p.m. - 6:00 p.m. Lyle Schaunaman Kiddie Train Runs
KIDSIGHT - Free Children's Vision Screening (12 months and older) -
Sponsored by the Aberdeen Lions Club
1:30 p.m. Dig for Dough- Kid's Money Hunt- Sponsored by American Bank & Trust
2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
2:30 p.m. Veggie 500 Races- Sponsored by the Jim River Yacht Club
Foam Party- Sponsored by Columbia Fire Department and Dakota Pet Care
3:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
4:30 p.m. Great BCF Sing Along- Sponsored by Horton
5:00 p.m. The Bubbler- Featuring good, clean fun with the magic of bubbles
7:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
7:30 p.m. Foam Party- Sponsored by Columbia Fire Department and Dakota Pet Care

SUNDAY, AUGUST 17- Family Fun Day, Dairy Day

- 12:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
12:00 p.m. - 4:00 p.m. Lyle Schaunaman Kiddie Train Runs
1:30 p.m. Dig for Dough- Kid's Money Hunt Sponsored by American Bank & Trust
2:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union
2:30 p.m. Veggie 500 Races- Finals- Sponsored by Jim River Yacht Club
4:00 p.m. Jurassic Bark- Sponsored by Area Federal Credit Union



**THE GREAT BCF
SING ALONG**

GRAB A MICROPHONE IN THE AVERA
KIDS' ZONE DAILY FROM 4:30-5 P.M.

HORTON

PRESENTED BY: HORTON, HUB CITY RADIO, & PAUER SOUND

HOURS OF OPERATION & EVENTS

MONDAY, AUGUST 11TH

4:00 p.m.- 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

TUESDAY, AUGUST 12TH - Tough Enough to Wear Pink, Poultry Day, Glacial Lakes Energy Day

10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

11:00 a.m. - 3:00 p.m. \$2 Tuesday Participating Food Concessions Open

11:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open
Courtesy Carts Running- Thanks to Hub City Church!

3:00 p.m. - 11:00 p.m. Concessions Open to Public

5:00 p.m. - 12:00 a.m. Carnival Open to Public

WEDNESDAY, AUGUST 13TH - Primrose Senior Day, Sheep & Goat Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to QQP!

10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open

11:00 a.m. - 11:00 p.m. Concessions Open to Public

1:00 p.m. - 12:00 a.m. Carnival Open to Public

2:00 p.m.- 8:00 p.m. Agtegra People Movers Running

THURSDAY, AUGUST 14TH - 4-H & Kids' Day, Pork Day, Co-Op Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running-Thanks to QQP!

10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

10:00 a.m. - 8:00 p.m. Agtegra People Movers Running

10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open

11:00 a.m. - 11:00 p.m. Concessions Open to Public

1:00 p.m. - 12:00 a.m. Carnival Open to Public

1:30 p.m.- 3:30 p.m. Learn to RC Race- Free tutorial and practice- RC Track

FRIDAY, AUGUST 15TH - Full Circle Ag Day, Crop Production Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to Dacotah Bank!

10:00 a.m. - 7:00 p.m. South Dakota Farmers Union Ag Expo Center Open

10:00 a.m. - 8:00 p.m. Agtegra People Movers Running

10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open

11:00 a.m. - 11:00 p.m. Concessions Open to Public

1:00 p.m. - 12:00 a.m. Carnival Open to Public

SATURDAY, AUGUST 16TH - Military Appreciation Day, Demkota Ranch Beef Day

8:00 a.m. Fair Foundation 5K Run/Walk/Bike- Registration- Fair Office

8:00 a.m. - 9:00 p.m. Courtesy Carts Running- Thanks to Brown County Farmers Union!

8:30 a.m. Fair Foundation 5K Run/Walk/Bike- Start- Fair Office

9:00 a.m. - 3:00 p.m. RC Track Races

9:00 a.m. - 8:00 p.m. South Dakota Farmers Union Ag Expo Center Open

10:00 a.m. - 8:00 p.m. Agtegra People Movers Running

10:00 a.m. - 9:00 p.m. Indoor & Outdoor Commercial Exhibitors Open

11:00 a.m. - 11:00 p.m. Concessions Open to Public

1:00 p.m. Go-Kart Races - SPECIAL FAIR RACE! Go-Kart Track - East of Grandstand

1:00 p.m. - 12:00 a.m. Carnival Open to Public

1:00 p.m. Antique Tractor Pull- *Sponsored by Old Time Tractor Pullers Association & Pro Ag Supply*

SUNDAY, AUGUST 17TH- Family Fun Day, Dairy Day

8:00 a.m. - 9:00 p.m. Courtesy Carts Running

10:00 a.m. - 3:00 p.m. South Dakota Farmers Union Ag Expo Center Open

10:00 a.m.- 4:00 p.m. Agtegra People Movers Running

10:00 a.m. - 5:00 p.m. Indoor & Outdoor Commercial Exhibitors Open

11:00 a.m. - 5:00 p.m. Concessions Open to Public

11:00 a.m. Ranch Games- North of Open Class Sheep Barn- *Sponsored by Agriswine Alliance, Dakota Plains Feed & Grain, Agricare Nutrition, and Nutrition Dakota Soy*

12:00 p.m. Kiddie Pedal Pull- *Sponsored by RDO Equipment- Road South of Competitive Exhibits Building*

1:00 p.m. - 5:00 p.m. Carnival Open to Public

2:00 p.m. Paul Bunyan Lumberjack Show- Grandstand
Sponsored by K&A Log Furniture, Gary's Repair, and S&S Lumber

CLUBHOUSE & CENTENNIAL VILLAGE SCHEDULE

MONDAY, AUGUST 11TH

4:00 p.m. - 6:00 p.m. Happy Hour- Clubhouse
 4:00 p.m. - 12:00 a.m. Clubhouse Open to Public
 4:30 p.m. - 8:00 p.m. American Legion Burger Night- Clubhouse
 7:00 p.m. Karaoke by Mark Remily- Centennial Village
 8:00 p.m. DJ Rob VanMeter- Clubhouse

TUESDAY, AUGUST 12TH - Tough Enough to Wear Pink, Poultry Day Glacial Lakes Energy Day

4:00 p.m. - 6:00 p.m. Happy Hour- Games N' Fun- Clubhouse- Hosted by Tip & Toe Nails
 4:00 p.m. - 12:00 a.m. Clubhouse Open to Public
 7:00 p.m. Karaoke by Mark Remily- Centennial Village
 8:00 p.m. DJ Rob VanMeter- Clubhouse

WEDNESDAY, AUGUST 13TH - Primrose Senior Day, Sheep & Goat Day

1:00 p.m. Jigsaw Puzzle Contest- *Check In*
 1:30 p.m. Jigsaw Puzzle Contest- *Sponsored by City Lights*
 2:00 p.m. The Retrorockets- Centennial Village
 4:00 p.m. - 6:00 p.m. Happy Hour- Games N' Fun- Clubhouse- Hosted by Dakota Broadcasting
 4:00 p.m. - 2:00 a.m. Clubhouse Open to Public
 6:00 p.m. Boots R Made for Dancin'- Line dancing with instructor Carol Aberle- Clubhouse
 8:00 p.m. DJ Rob VanMeter- Clubhouse
 9:00 p.m. Barstool Prophets- Centennial Village

THURSDAY, AUGUST 14TH - 4-H & Kids' Day, Pork Day, Co-Op Day

11:00 a.m. - 2:00 a.m. Clubhouse Open to Public
 2:00 p.m. The Retrorockets- Centennial Village
 4:00 p.m. - 6:00 p.m. Happy Hour- Games N' Fun- Clubhouse
 6:00 p.m. Boots R Made for Dancin'- Line dancing with instructor Carol Aberle- Clubhouse
 9:00 p.m. Barstool Prophets- Centennial Village
 10:00 p.m. Lizzy Hofer Band- Clubhouse

FRIDAY, AUGUST 15TH - Full Circle Ag Day, Crop Production Day

11:45 a.m. Mascot Meet & Greet- Clubhouse
 12:00 p.m. Mascot Competition- Clubhouse
 11:00 a.m. - 2:00 a.m. Clubhouse Open to Public
 2:00 p.m. The Retrorockets- Centennial Village
 4:00 p.m. - 6:00 p.m. Happy Hour- Games N' Fun- Clubhouse
 5:00 p.m. Citrisity- Centennial Village
 6:00 p.m. Boots R Made for Dancin'- Line dancing with instructor Carol Aberle- Clubhouse
 9:00 p.m. Bad Dawg- Centennial Village
 10:00 p.m. Ashley Wineland- Clubhouse

SATURDAY, AUGUST 16TH - Military Appreciation Day, Demkota Ranch Beef Day

9:00 a.m. - 2:00 a.m. Clubhouse Open to Public
 9:00 a.m. Baby Crawling Contest - *Registration Begins*- Clubhouse
 10:00 a.m. Baby Crawling Contest - *Event Begins*- *Sponsored by the Brown County Fair*- Clubhouse
 12:00 p.m. The Retrorockets- Centennial Village
 Reliaride Cornhole Tournament- *Registration Begins*
 1:15 p.m. Reliaride Cornhole Tournament- *Co-sponsors: Leidholt Electric, Graham Tire, Lenling Construction, and Expert Lawn Care*- Clubhouse
 2:00 p.m. South Dakota State Chili Cook Off Public Tasting- *Sponsored by Healthcare Plus Federal Credit Union and Dial-A-Move*- Centennial Village
 3:00 p.m. "Run the Gamut" Hot Sauce Tasting Contest- Centennial Village
 5:00 p.m. Citrisity- Centennial Village
 9:00 p.m. Bad Dawg - Centennial Village
 9:00 p.m. Lizzy Hofer Band- Clubhouse

SUNDAY, AUGUST 17TH- Family Fun Day, Dairy Day

8:00 a.m. - 5:00 p.m. Clubhouse Open to Public
 8:00 a.m. - 10:30 a.m. Brown County Fair Foundation Pancake Breakfast
 Hosted by BCF Board Alumni- \$5.00/ Person- Children 3 & Under Free
 12:00 p.m.- 5:00 p.m. Centennial Village Open to Public

Clubhouse & Centennial Village: All ages welcome until 8 p.m.

STAGE PRESENTED BY: PAUER SOUND

**Pauer
Sound
LLC.**
605-226-2380

COMPETITIVE EXHIBITS SCHEDULE

SUNDAY, AUGUST 10TH

1:00 p.m. - 5:00 p.m.

Entry Card Pick-up and Project Drop Off

MONDAY, AUGUST 11TH

11:00 a.m. - 3:00 p.m.

Entry Card Pick-up and Project Drop Off

3:30 p.m.

Judges and Helpers meeting

4:00 p.m.

Judging- *Building is closed to all exhibitors and public*

TUESDAY, AUGUST 12TH

11:00 a.m. - 8:00 p.m.

Competitive Exhibits Building Open to Public

12:00 p.m.

Hat Pyrography- Stacy Baadte, For You Boutique

2:00 p.m.

Simple Sourdough- Sweet Pea Cakery

4:00 p.m.

Painted Rock Contest- **Registration**

4:30 p.m.

Painted Rock Contest- *Sponsored by Weber Landscaping, Inc.*

WEDNESDAY, AUGUST 13TH

10:00 a.m. - 8:00 p.m.

Competitive Exhibits Building Open to Public

11:30 a.m.

Boost your Brain- Tiffany Hoeft, Minds Matter PLLC

4:00 p.m.

Weed Control- Tara Bierman, Master Gardener

THURSDAY, AUGUST 14TH

10:00 a.m. - 8:00 p.m.

Competitive Exhibits Building Open to Public

10:30 a.m.

Story Time- K.O. Lee Library

12:00 p.m.

Platter Perfection- Courtney Wolff

2:00 p.m.

Bacon Fried Rice- South Dakota Pork Producers Council

3:45 p.m.

Lego Contest- **Contestant Drawing**

4:00 p.m.

Lego Contest- *Sponsored by The Oban Family*

FRIDAY, AUGUST 15TH

10:00 a.m. - 8:00 p.m.

Competitive Exhibits Building Open to Public

11:00 a.m.

Streaming TV Made Easy!- Jeff, NVC/JCT

12:00 p.m.

1951 Economic Development- Troy McQuillen

1:00 p.m.- 5:00 p.m.

Meet SDPB personality Larry Rohrer

2:00 p.m.

Picking an APPLE off your tree- Brought to you by: 50 YRS of Aberdeen Area Genealogical Society

SATURDAY, AUGUST 16TH

10:00 a.m. - 8:00 p.m.

Competitive Exhibits Building Open to Public

10:30 a.m.

Smelly Shoe & Battered Boot Showdown- Winners announced in Ken's Tent

Sponsored by Shoe Science on Main & Tractor Supply Co.

10:45 a.m. - 12:00 p.m.

Salsa Contest- **Registration**

12:00 p.m.

Salsa Contest- *Sponsored by Mazatlan Mexican Restaurant, Public Tasting to follow Salsa Contest*

2:30 p.m.

What Kind of Tree Should I Plant- Aaron Kiesz, Aberdeen City Forester

SUNDAY, AUGUST 17TH

10:00 a.m. - 5:00 p.m.

Competitive Exhibits Building Open to Public

12:00 p.m.

Dip-Tastic Registration

12:30 p.m.

Dip-Tastic Contest, *People's Choice- public judging*

5:30 p.m.- 7:00 p.m.

Release of Open Class Competitive Exhibits

5:30 p.m. - 6:00 p.m.

Foot Traffic Only

Gate A will open to vehicle traffic at 6:00 PM. Please exit through Gate B.



4-H STATIC EXHIBIT SCHEDULE

MONDAY, AUGUST 11TH

3:00- 6:00 p.m.

Judging & Entry of all Static Exhibits- **Poultry Egg Judging: All eggs will be judged during Static Exhibit Judging**

SUNDAY, AUGUST 17TH

5:00 p.m.

All Static Exhibits Released- **FOOT TRAFFIC ONLY**

BROWN COUNTY 4-H HOLLYWOOD SQUARE STYLE PIE AUCTION

August 14, 2025 • 5:00 p.m. • Ken's Tent

Auctioneer: Val Jark ~ Emcee: Sandy Osterman ~ Sponsor: Ken's Fairway

JOIN US FOR A FUN AND FLAVORFUL EVENING!

All proceeds will support the development of the Brown County 4-H Community Building - a vital space for learning, collaboration, and community growth. **Special Bonus:** Every pie buyer will be entered into a drawing for a gift card! Your participation helps strengthen the future of our local 4-H program.

Come out, enjoy the excitement, and support Brown County 4-H. It's a great cause!



LIVESTOCK SCHEDULE

MONDAY, AUGUST 11TH

- 8:00 a.m. ● Open Class Youth Horse- *Registration*
- 9:00 a.m. ● Open Class Youth Horse Show Time
- 4:00 p.m. ● Opening of the SDFU Ag Expo Center

TUESDAY, AUGUST 12TH

- 10:00 a.m. ● 4-H Dog - *Entry*
- 11:00 a.m. ● 4-H Dog Show

WEDNESDAY, AUGUST 13TH

- 8:00 a.m. - 11:00 a.m. ● Rabbit Arrival & *Check In*
FFA Arrival Time for All Species
- 9:00 a.m. - 11:00 a.m. ● Swine Arrival & *Check In*
- 9:00 a.m. - 11:00 a.m. ● 4-H & FFA Swine *Check In, Weigh-In & Entry*
- 10:00 a.m. - 12:00 p.m. ● 4-H & FFA *Check In & Entry* - Beef, Dairy Cattle, Dairy Goats, Meat Goats, Sheep, and Poultry
- 1:00 p.m. ● 4-H & Open Class Rabbit Show
- 3:00 p.m. ● 4-H & Open Class Poultry Show
- 4:00 p.m. ● Companion Animal Show, Guinea Pigs will show with Companion Animals

THURSDAY, AUGUST 14TH

- 8:00 a.m. ● 4-H Swine Show
- 8:00 a.m. - 2:00 p.m. ● 4-H & Open Class Dairy Cattle Show
- 8:00 a.m. ● Open Class Breeding Sheep- *Arrival*
- 9:00 a.m. ● Wrangler Team Roping- *Entry*
- 9:00 a.m. ● Wrangler Team Roping- *Roping Begins*
- 9:30 a.m. ● 4-H & Open Class Dairy Goat Show
- 10:00 a.m. ● 4-H Sheep Show
- 11:00 a.m. - 2:00 p.m. ● Open Class Breeding Sheep- *Check In & Entry*
- 12:00 p.m. ● 4-H Meat Goat Show
- 1:00 p.m. ● FFA Livestock Show
- 5:00 p.m. ● 4-H BBQ- Ken's Family Tent- *Sponsored by Brown County Fair; Kippley Angus Farms; and Schley Family Farm Inc.*
- 5:00 p.m. ● Night at the Fair with 4-H-Ken's Family Tent- Fashion Revue, Public Presentations, 4-H Royalty, and Pie Auction

FRIDAY, AUGUST 15TH

- 8:00 a.m. ● 4-H Beef Show- Order: Breeding Beef, Showmanship, Market Beef, Prospect Calf
- 9:00 a.m. - 11:00 a.m. ● Open Class Cow/Calf- *Check In & Entry*
- 12:00 p.m. ● Open Class Cow/Calf Show
- 1:00 p.m. ● 4-H Round Robin Showmanship
- 3:00 p.m. ● 4-H Premium Sale- Treats Courtesy of Aberdeen Area Chamber of Commerce Ag Committee

SATURDAY, AUGUST 16TH

- 7:00 a.m. - 9:00 a.m. ● Open & Junior Beef- *Check In & Entry*
- 8:00 a.m. ● Open Class Breeding Sheep Show
- 8:00 a.m. - 9:00 a.m. ● Open Class Meat Goat- *Check In & Entry*
- Youth Open Class Swine - *Check In & Entry*
- Open Class Market Lamb- *Check In & Entry*
- 9:00 a.m. - 10:00 a.m. ● Trail Obstacle Horsemen's Challenge- *Entry*
- 10:00 a.m. ● Trail Obstacle Horsemen's Challenge- *Start*
- Open Class Meat Goat Show
- Open & Junior Beef Show
- 1:00 p.m. ● Youth Open Class Swine Show
- Open Class Market Lamb Show
- 5:00 p.m. ● Lords & Ladies Lead Show

SUNDAY, AUGUST 17TH

- 7:00 a.m. - 10:00 a.m. ● Release of 4-H & Open Class Livestock Exhibits **NO TRAILERS ALLOWED AFTER 10:00 A.M.**
Sweet 16 Arrival
- 7:30 a.m. - 8:00 a.m. ● AQHA Level 1 Youth and Amateur and Open Breed Horse Show- *Registration*
- 8:00 a.m. ● AQHA Level 1 Youth and Amateur and Open Breed Horse Show- *Event Time*
- 10:30 a.m. ● Sweet 16- *Check In*
- 12:30 p.m. ● Sweet 16 Showdown
- 6:00 p.m. ● Release of Sweet 16 at Conclusion of Show
Release of 4-H & Open Class Livestock Exhibits
NO TRAILERS ALLOWED BEFORE 6:00 P.M.

COLOR KEY- BARN LOCATIONS

- FARMERS UNION INSURANCE- LUX AGENCY, INC.
HOG & SHEEP BARN SPONSORED BY CAMERON LUX
- KESSLER'S EXPO ADDITION
DEMKOTA RANCH BEEF SHOW RING
- AKKERMAN ARENA
- MEGA CONSTRUCTION INC. SMALL ANIMAL BARN
- OPEN CLASS SHEEP BARN
- MIDWEST VET BEEF BARN

SHOWMANSHIP

SHOWMANSHIP LOTS- Exhibitors age as of January 1st, 2025.

1. Senior- Ages 14-19
2. Junior- Ages 11-13
3. Beginner- Ages 8-10

For health reasons, absolutely no livestock will be allowed in livestock facilities before 7:00 a.m. on Wednesday, August 13th. Violators will not be allowed to show.

TRAILERS: PLEASE ENTER THROUGH GATE A OR B WITH TRAILERS AND EXIT ONLY THROUGH GATE B.

EVENTS

TICKETS

TICKET SALE LOCATIONS: Ken's SuperFair Foods, C-Express (N 2nd St.), Hitch'N Post
OR Online at www.browncountysdfair.com

3 DAY GENERAL ADMISSION PACKAGE TICKETS: \$100 before August 11th- \$120 as of August 11th

Allows ticket-holders access to the general admission standing or seating areas for **Wednesday, Thursday, Saturday, and Sunday.**
Seats are available on a first come, first served basis.

4 DAY GENERAL ADMISSION PACKAGE TICKETS: \$130 before August 11th- \$150 as of August 11th

Allows ticket-holders access to the general admission standing or seating areas for **Wednesday, Thursday, Friday, Saturday, and Sunday.**
Seats are available on a first come, first served basis.

3 DAY GRANDSTAND RESERVED PACKAGE TICKETS: \$120 before August 11th- \$140 as of August 11th

Provide ticket-holders access to the same numbered seat for the **Wednesday, Thursday and Saturday events.**

GENERAL ADMISSION INDIVIDUAL EVENT TICKETS:

Rodeo: Adults: \$20 before August 11th- \$25 as of August 11th Children: \$10 (ages 4-12)

Single night concerts: Wednesday, Thursday, Friday, and Saturday Events

Wednesday and Thursday: \$45 before August 11th- \$55 as of August 11th

Friday and Saturday: \$50 before August 11th- \$60 as of August 11th

Sunday Paul Bunyan Lumberjack Show: \$10 or FREE with package ticket

AGES 3 & UNDER FREE FOR ALL EVENTS!

CARNIVAL TICKETS:

Single Day Wristband- Unlimited Rides: \$30 before August 11th- \$37 as of August 11th

6 Day Mega Pass- Unlimited Rides: \$70 ONLY AVAILABLE UNTIL JULY 31ST

**PRICES INCREASE
THE WEEK OF
THE FAIR**



GRANDSTAND CLEAR BAG POLICY



ALLOWED ITEMS

No Larger than 12" x 6" x 12"



No Larger than 6.5" x 2" x 4.5"

\$5

Brown County Fair clear bags
are available in the Fair Office.

During the week of the Fair - clear bags can be
purchased in the Odde Office and Ticket Booth!



PROHIBITED ITEMS

Items Larger than 6.5 x 2" x 4.5"



Prohibited Bags will **NOT** be allowed
past Grandstand Gates

GRANDSTAND EVENTS

MONDAY, AUGUST 11TH

7:00 p.m. **DACOTAH BANK STAMPEDE PRCA RODEO**
Presented by BNSF Railway
YOUTH MUTTON BUSTING
Sponsored by Schley Family Farm, Inc., Roger Dykema



TUESDAY, AUGUST 12TH

10:00 a.m. **Rodeo Slack - FREE EVENT**
 7:00 p.m. **DACOTAH BANK STAMPEDE PRCA RODEO**
Presented by BNSF Railway
"TOUGH ENOUGH TO WEAR PINK" NIGHT!
Relay for Life Breast Cancer Awareness Night
YOUTH MUTTON BUSTING
Sponsored by Schley Family Farm, Inc., Roger Dykema



WEDNESDAY, AUGUST 13TH

8:00 p.m. **IAN MUNSICK**
 with special guest **AVERY ANNA**
Sponsored by: Channel Seed, Stange Trucking, & Dakota Broadcasting



THURSDAY, AUGUST 14TH

8:00 p.m. **TRACY LAWRENCE**
 with special guest **NED LEDOUX**
Sponsored by Midco, Pioneer, Pure Country



FRIDAY, AUGUST 15TH

7:30 p.m. **38 SPECIAL**
 with special guest **UNCLE KRACKER**
Sponsored by South Dakota Army National Guard, Buffalo Wild Wings, & The Vault



SATURDAY, AUGUST 16TH

8:00 p.m. **DUSTIN LYNCH**
 with special guest **REDFERRIN**
Sponsored by Dakotaland Federal Credit Union, Pheasant Country, & Mustang Seeds
FIREWORKS
Sponsored by Malpert Insurance, & Nelson Sales & Service



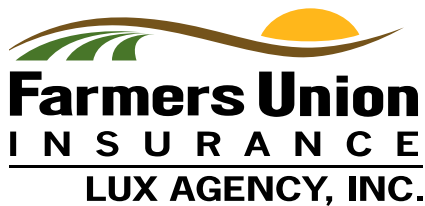
SUNDAY, AUGUST 17TH

2:00 p.m. **PAUL BUNYAN LUMBERJACK SHOW**
Sponsored by Gary's Engine & Repair, K&A Log Furniture, & S&S Lumber

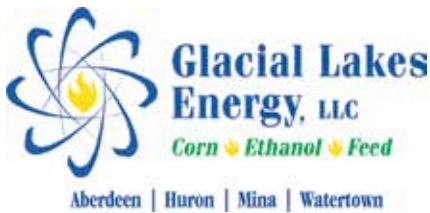


THANK YOU CORPORATE SPONSORS

THANK YOU FOR YOUR
GENEROUS SUPPORT OF THE
2025 BROWN COUNTY FAIR!



THANK YOU CORPORATE SPONSORS



GENERAL INFORMATION



COURTESY CARTS

There will be carts available (based on volunteer availability) to provide rides to and from the parking lots for the handicapped or elderly. Look for the yellow and white striped tent or carts with courtesy cart signage.

Pick-ups of 4 or more will be at the tents with the courtesy cart signage. Preference will be given to those that require motorized assistance. Carts CANNOT leave the Fairgrounds.

If you or your group are interested in driving courtesy carts, please call the office at 605-626-7116.

RIDES ARE AVAILABLE:

TUESDAY: 11:00 a.m. - 9:00 p.m.
WEDNESDAY: 8:00 a.m. - 9:00 p.m.
THURSDAY: 8:00 a.m. - 9:00 p.m.
FRIDAY: 8:00 a.m. - 9:00 p.m.
SATURDAY: 8:00 a.m. - 9:00 p.m.
SUNDAY: 8:00 a.m. - 5:00 p.m.



WORTH THE DRIVE IN 2025

PEOPLE MOVERS



The Agtegra People Movers will be running through the parking lots, campgrounds and throughout the Fairgrounds to pick up fairgoers who need a lift.

AGTEGRA PEOPLE MOVER HOURS:

WEDNESDAY: 2:00 p.m. - 8:00 p.m.
THURSDAY: 10:00 a.m. - 8:00 p.m.
FRIDAY: 10:00 a.m. - 8:00 p.m.
SATURDAY: 10:00 a.m. - 8:00 p.m.
SUNDAY: 10:00 a.m. - 4:00 p.m.

Look for the tractors pulling the Agtegra Green People Movers! They'll stop, pick you up, and gladly take you where you need to go!

If you or your group are interested in driving or riding the People Movers, please call the office at 605-626-7116.

INFORMATION

FIRST AID STATION

LOCATION: North Side of the Competitive Exhibits

HOURS OF OPERATION:

TUESDAY 5:00 p.m. - 10:00 p.m.
WEDNESDAY 8:00 a.m. - 10:00 p.m.
THURSDAY 8:00 a.m. - 10:00 p.m.
FRIDAY 8:00 a.m. - 10:00 p.m.
SATURDAY 8:00 a.m. - 10:00 p.m.
SUNDAY 10:00 a.m. - 6:00 p.m.



The First Aid Station is a free service provided by the South Dakota Nurses Association (District 4 Nurses) and local Nurses from Aberdeen & the surrounding area. They will be available for emergencies and first aid services.

In addition to minor first aid services, a private air conditioned room will be offered to mothers for nursing and diaper changing.

The SDNA (District 4 Nurses) and local Nurses will be volunteering their time to serve the community to help keep fairgoers safe during the week of the Brown County Fair.



STAFF

Rachel Kippley - Fair & Parks Manager
McKenzie Bierman - Fair & Parks Assistant Manager
Stacey Usselman - 4-H & Fair Administrative Assistant
Gentry Pigors - Fair Summer Intern
Becca Tullar - 4-H Youth Program Educator
Anna Johnson - 4-H Summer Assistant
Ricci Simon - Beverage Superintendent
Fairgrounds Staff: Joe Kaven, Dan Schlosser, Butch Burns, Spencer Hundstad, Shane Kilgore, Boyd Willems, Jesse Hernandez



**2025
JUNIOR
FAIR BOARD**



Iszabell Helm
Addison Hoeft
Kylee Hoffman
Jax Holmes **
Noah Kippley ***
Titus Kippley ***

3rd year Member**
2nd year Member**

Amara Klipfel **
Briella Klipfel
Paisley Mitchell
Payton Mitchell ***
Gentry Pigors **
Taryn Thompson
Sascha Usselman ***

**Be part of the 2026 -
Brown County Fair Junior Fair Board**

Applicants must be between 14 to 19 years old.

Go to our Website or click on the QR Code to Apply

BrownCountySDFair.com

605-626-7116 - Fair@BrownCounty.sd.gov



Sponsored By:



2024 FAIR BOARD

CONTACT INFORMATION

Phone: 605-626-7116

Email: fair@browncounty.sd.gov

Website: browncountysdfair.com

2025 FAIR BOARD



Dwight Guthmiller
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Nancy Radke
1st Vice President



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Dylan Frey
Secretary



Ryan Swenson
Member at Large



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Jeff Kippley



Greg Markley



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Brodie Mueller



Terry Nash



Eric Pigors



Rhonda Retzlaff



Mike Russell



Alley Shelton



Clint Sombke



Dan Stevens



Jayson Tollefson



Joyce Voeller

The Brown County Fair is looking for good-natured, hardworking individuals to join our Fair Board. If interested, please fill out an application and submit to the fair office. Applications can be found on our website www.browncountysdfair.com or you can contact our office at 605-626-7116.

SEE YOU IN 2026: AUGUST 10TH - 16TH



International Association of Fairs
and Expositions

THE BROWN COUNTY FAIR IS A MEMBER OF THE
FOLLOWING ORGANIZATIONS:



Heartland Association of Fairs,
Festivals & Events

Thank you to the following businesses that donated
items for our convention raffle baskets!



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605-939-8499

SFC Brent Wienk
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